

GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP

DATE: Wednesday, 15 June 2022

TIME: 4.00pm - 5.30pm

PLACE: The Tootal Buildings - Broadhurst House , 1st Floor, 56
Oxford Street, Manchester, M1 6EU

AGENDA

Item	Pages
1. Welcomes, Apologies & Introductions Lou Cordwell	
2. Declarations of Interest	1 - 2
3. Minutes of Previous Meeting Ratification of Previous Decisions	3 - 10
4. Government Policy Update Simon Nokes	
4.1 LEP Economic Monitoring Dashboard	11 - 12
Strategy and Performance	
5. HS2 Bill Update – To Follow Simon Warburton	
6. Innovation GM Update Chris Oglesby	13 - 18
7. Good Employment Charter Ian MacArthur	19 - 26

8.	GM Governance and Funding Update	
8.1	Annual Delivery Report Simon Nokes	27 - 42
8.2	UK Shared Prosperity Fund John Wrathmell	43 - 58
8.3	Get Building Fund / Local Growth Fund Simon Nokes	59 - 70

Governance

9.	Board Member Feedback on Meetings Attended All	
10.	Suggestions for Future Agenda Items All	
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Agenda Contact Officer: Lee Teasdale Governance and Scrutiny Greater Manchester Combined Authority Lee.Teasdale@greatermanchester-ca.gov.uk
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DECLARATIONS OF INTEREST

15 June 2022

(To be completed as necessary by all board members and advisors)

Name:

Minute Ref / Item No	Nature of Interest

COMPLETE THIS FORM IF YOU HAVE AN INTEREST IN ANY PARTICULAR ITEM ON THIS AGENDA (SEE GUIDANCE OVERLEAF).

ANY COMPLETED FORMS SHOULD THEN BE HANDED IN TO LEE TEASDALE AT THE START OF THE MEETING

GUIDANCE ON DECLARATION OF INTERESTS (AS PER DRAFT TERMS OF REFERENCE)

1. Subject to point 3) below, members (and advisors) must declare any interests (on the form provided), either at the **start of the meeting or as soon as any potential interest in an agenda item becomes apparent** during the course of the meeting.
2. Members must declare their interest when the business being discussed specifically relates to
 - Their business
 - Any body of which they are a member
 - Any person or body who:-
 - Employs them
 - Makes payments to them
 - Has a contractual relationship with them
 - Any land or property in which they have an interest

This also applies to any close member of their family or person with whom they have a close relationship.

3. For the purposes of the above:
 - An interest of which a member has no knowledge and of which it is unreasonable to expect him or her to have knowledge shall not be treated as an interest of his or hers.
 - In relation to a non-pecuniary interest, a general notice given to the LEP that a member is to be regarded as having an interest, of the nature and the extent specified in the notice, in any transaction or arrangement in which a specified person or class of persons is interested shall be deemed to be a disclosure that the member has an interest in and such transaction of the nature and extent so specified.
4. Members (and advisors) with a declared interest in an item of business would usually be required to leave the room. **BUT** the board may want such an individual to contribute their knowledge and experience to the discussion despite the interest so declared. If this is the case the affected member can remain in the room - functioning as a resource that can be drawn upon to assist the board in their deliberations. The affected member should then withdraw when the decision on the matter is being taken and must withdraw at the decision-making stage if the member has a pecuniary interest unless otherwise determined by the Chair of the meeting. In the absence of the Chair or where an item of business relates to the Chair or an interest of the Chair, the meeting shall be chaired by a nominated Vice Chair if there is any or by a member selected by the meeting for that purpose.



MINUTES OF MEETINGS OF THE GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP BOARD

The Greater Manchester Local Enterprise Partnership Board last held a public meeting in November 2021.

However, due to ongoing challenges resulting from the Covid pandemic, the Board was unable to meet formally in public until June 2022 and held regular meetings to ensure they remained informed of the latest developments and could help drive the recovery of the city region.

The Board met in December 2021 and January, February, March and April 2022. During these meetings, a small number of emergency decisions were taken using the written procedure protocol as set out in the Terms of Reference.

December 2021

The Board agreed:

- To approve the latest version of the GM Local Growth Assurance Framework which had been updated in line with the most recent Government guidance.
- To receive a report on the Local Growth Deal Programme and approve, subject to these recommendations also being approved by GMCA at the 17 December 2021 meeting, that:
 - expenditure of £4.645million of Local Growth Deal Funding be approved for the remaining two packages of the Oldham Town Centre Regeneration works
 - final Full Approval be granted to the Stockport Mixed Use scheme including the remaining contribution of £8.845 million from the Mayors Challenge Fund to enable a contract for the main construction works to be awarded and for the scheme to progress

February 2022

The Board agreed:

- To approve the use of flexibilities in relation to the Getting Building Fund programme as set out in the latest progress report.

May 2022

The Board agreed by written procedure:

- To approve the proposed priorities for the allocation of the £375k Capacity Funding in line with the GM Economic Vision.

NB: It should be noted that the proposed funding allocated to the delivery of GM Economic Growth Programme should read £25k not £50k as originally stated.

MINUTES FROM THE GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP ANNUAL GENERAL MEETING HELD AT 16:00 ON TUESDAY 16 NOVEMBER 2021 AT THE WIGAN INVESTMENT CENTRE, WATERSIDE DRIVE, WIGAN.

Board Members:

Lou Cordwell (In the Chair)

Mike Blackburn, Mayor Andy Burnham, Marilyn Comrie, Steve Connor, Amanda Halford, Chris Oglesby, Miles Rothbury & Cllr Elise Wilson

Also Present: Cllr David Molyneux (Leader of Wigan Council) & Andrew Welch (Managing Partner of Stephenson's Solicitors)

Advisors:

David Rogerson (GMCA), Lee Teasdale (GMCA), Sheona Southern (Marketing Manchester), Tim Newns (MIDAS), Mark Hughes (The Growth Company), Jesse Garrick (BEIS), Oscar Lynch (GMCA), Maria Gonzalez (GMCA), Rebecca Drakeford (GMCA), Alison McKenzie-Folan (Wigan Council), Aidan Thatcher (Wigan Council) and Andy Hollingsworth (GMCA).

GM LEP/21/48 WELCOME, APOLOGIES & INTRODUCTIONS

The Chair welcomed all present to the meeting, and thanked Stephenson's Solicitors on behalf of the Board for kindly hosting the meeting.

Apologies were received from GM LEP Members Vimla Appadoo, Lorna Fitzsimons, Justin Kelly, Sir Richard Leese, Nancy Rothwell, Richard Topliss, Cllr Brenda Warrington and Vanda Murray.

The Chair advised the Board that officially it was the last meeting of Sir Richard Leese's membership. Members acknowledged his valuable contributions to the Board and expressed their best wishes for the future.

GM LEP/21/49 DECLARATIONS OF INTEREST

The Chair declared an interest in Item GM LEP/21/57 by virtue of acting as a consultant advisor to the Oxford Road Corridor.

RESOLVED:/

1. That the declaration of interest be received.

GM LEP/21/50 MINUTES OF MEETING OF 22 SEPTEMBER 2021

The Board considered the minutes of the previous meeting of 22nd September 2021.

RESOLVED:/

1. That the Board agrees the minutes of 22nd September 2021 as a true and correct record of the meeting.

DISTRICT FOCUS

GM LEP/21/51 GM LEP – WIGAN UPDATE & DISCUSSION

The Chair invited Andrew Welch (Managing Partner of Stephenson's Solicitors) to open the item. Mr Welch stated that as a major employer in the Wigan region they took part in Wigan Council's Community Wealth Building Consortium, which enabled access to training, procurement, and apprenticeship opportunities for local residents. Making Wigan a great place to live and work was an objective shared with the local authority.

Cllr David Molyneux (Leader of Wigan Council) and Aidan Thatcher (Interim Director of Place, Wigan Council) were then invited to update the Board on developments taking place within the authorities' boundaries and how they tied into Wigan's vision for 'The Deal 2030'. Points highlighted included:

- The Deal 2030 Vision was an ambitious high-level plan setting out growth priorities for 2030. It was outward facing in nature and intended to promote and reposition the Borough to further encourage inward investment. This was also informed by a series of more detailed plans that underpinned the Vision.
- The Borough sits within a strong geographical location, the quality of its schools is nationally acknowledged, and it has a strong underlying business base, providing a solid foundation on which the vision could build.
- The 'Towns are the New Cities' programme is seeking opportunities to retain young talent within the borough and indeed bring in outside talent as well as increase the proportion of residents with higher level skills and to make the Borough's town centres a catalyst for wider growth.

- A number of high-profile developments were taking place in the centre of Wigan which attracting investment via the Future High Street Fund and the Heritage Action Zone.
- Some of the highest profile developments included the Galleries25 project, developing a traditional shopping centre into a more modern offer; the regeneration of Leigh town centre; the Westwood Park development close to the A49 link road; Symmetry Park at the M6 J25 Junction; and the Wigan Pier Quarter cultural offer.
- A considerable amount of culture development was taking place via the 'Fire Within' cultural manifesto.
- An Employment and Skills Strategy had also been developed to take advantage of the strengths in the region and address any challenges.

Comments and Questions

- Members welcomed the work being undertaken and noted that other regions were undertaking similar schemes in order to promote growth and attract/retain talent. How was Wigan capitalising on its own distinct assets?
- It was advised that close links had been formed with Edge Hill University to develop an offer that would deliver degree level qualifications within the Borough. It was also felt that Wigan's location could place it in an advantageous position, with it's close links to national level travel hubs such as the M6 and the Northwest Main Line and its equidistance between Manchester and Liverpool. The Borough's existing major employers had also bought into the Vision for growth and looking to support it as much as possible.
- Members enquired about what the GM LEP could do to help support the Vision. It was advised that additional support in terms of developing contacts and helping to develop ideas for further growth. Members welcomed the level of active business engagement already clearly happening within the Borough.
- The importance of the green theme in terms of the future of the GM economy was highlighted. It was advised that this was hugely important to Wigan, which was one of the authorities to declare a climate emergency. The Local Plan had been refreshed with much higher targets to ensure that the fabric of developments within the region started from a green basis. The Council was also exploring the potential of electric vehicles and work was taking place with the local colleges and Edge Hill University to provide skills for future green jobs.
- Members referenced food production as a key strength of the borough with a significant number of the top food manufacturers in the country having a base in the Borough including Heinz as an anchor employer.

There were huge innovation opportunities in terms of the development of plant-based foods.

- There is an opportunity to strengthen connectivity to the rest of Greater Manchester and beyond with potential Government transport investment able to unlock local growth.

RESOLVED:/

1. That the update on work to develop regional growth and promote the 'The Deal 2030' vision in Wigan be received by the Board.

GM LEP DELIVERABLES

GM LEP/21/52 GOVERNMENT POLICY UPDATE

An update was provided by Andy Hollingsworth (Head of Devolution Strategy, GMCA). Key spending review and budget highlighted were noted and large forthcoming decision were referenced, including the Bus Services Improvement Plan and the Levelling Up White Paper.

The Spending Review had committed that the Levelling Up White Paper would include further detail on how R&D spending would be increased outside of the current London/South East corridor. Decisions were also expected on the UK Shared Prosperity Fund. The outcome of the LEP Review and the Business Support Review were also expected.

It was still currently expected that the White Paper would be published during December.

RESOLVED:/

1. That the Government Policy Update be noted.

GM LEP/21/53 LEP ECONOMIC MONITORING DASHBOARD

Mark Hughes (The Growth Company) provided some key highlights from the Economic Monitoring Dashboard:

- Whilst strong movement was being seen in terms of economic activity, challenges still remained with disadvantaged groups such as minority, disabled and older employee groups.
- The Business Credit Check data showed that the percentage of GM businesses showing signs of financial distress fell slightly between September and October although this may still be higher than the national trend.

RESOLVED:/

1. That the updated Economic Monitoring Dashboard be received by the Board.

GM LEP/21/54 LEP DELIVERABLES MEMBER UPDATE

The Chair advised the Board of the work that had taken place in relation to the Living Wage Week.

Further updates on the Deliverables would be provided at the next meeting.

STRATEGY AND PERFORMANCE

GM LEP/21/55 GM ANNUAL DELIVERY REPORT

David Rogerson (Policy & Strategy, GMCA) updated the Board on the 2020/21 Annual Delivery Report.

The Board welcomed the report and suggested that future iterations could highlight the LEP's role in supporting Social Enterprise.

RESOLVED:/

1. That the Annual Delivery Report be noted.

GM LEP/21/56 GM INTERNATIONAL UPDATE

A report was provided which updated the Board on the refresh of the Greater Manchester International Strategy and the planned approach for developing the GM International Strategy Delivery Plan.

The success of recent events was highlighted including hosting the Ambassador to Japan and the breadth of business engagement.

The Board were asked to review the International Strategy one-pager and provide feedback on how this reflects what GM is trying to achieve with the international strategy.

The Board were also asked to consider the ambition statements and how these align with the wider strategic vision of the city region.

RESOLVED:/

1. That the Board notes the update on the refreshed Greater Manchester's International Strategy.

2. That the Board be asked to provide feedback on the proposed strategic framework, priorities, and the approach to developing targets.
3. That the Board be asked to provide feedback on the approach to developing the GM International Strategy Delivery Plan.

GM LEP/21/57 GROWTH LOCATIONS UPDATE

The Chair asked that the Board receive the update paper and to share any thoughts or comments directly with Andrew McIntosh (Director of Place, GMCA).

RESOLVED:/

1. That the Board notes the update and be asked to share any feedback directly with the relevant officer.

GM LEP/21/58 GROWTH COMPANY BUSINESS SUPPORT, INTERNATIONAL AND MARKETING UPDATE

Mark Hughes (The Growth Company) provided the latest update. The Board was advised:

- It was found that general business feedback highlighted the day-to-day pressures of dealing with the business of supply chain, labour market and inflation pressures.
- International trade stats were challenging when compared to the EU at present with post-Brexit arrangements currently being developed.
- The business community had also indicated there as an appetite to engage with the Government on the details of the Budget and what this means for future growth.
- The Resolution Foundation had prepared a report on productivity this week that may be of interest to the LEP.

RESOLVED:/

1. That the Growth Company Business Support, International and Marketing Update be noted by GM LEP.
2. That the Resolution Foundation's Productivity Report be shared with the Board.

GOVERNANCE

GM LEP/21/59 BOARD MEMBER FEEDBACK ON MEETINGS ATTENDED

The GM Mayor provided the Board with an update following his attendance at the COP26 event in Glasgow. The GM message was delivered strongly throughout, promoting the region as a leading force in moving towards a green economy, and the only region with the potential to move quickly towards a carbon neutral public transport system.

The importance of the Greater Manchester Strategy as a catalyst for a new era of positive change in the region was highlighted to Board Members.

The progress made on the Clean Air Zone was highlighted. This presented clear benefits for the region and GM is exploring how to showcase the opportunities for business and support them in the transition to cleaner, compliant vehicles.

Comments and Questions

Board Member Steve Connor highlighted the Bee Net Zero programme and the lessons learned from engaging business in the journey to Net Zero.

The Board agreed that clear communication is critical, that many businesses are already transitioning to the green economy and that the private sector experience and expertise of LEP members could help shape this approach.

RESOLVED/:

1. That the GM Mayor's update on COP26 and related work in GM be received.

GM LEP/21/60 SUGGESTIONS FOR FUTURE AGENDA ITEMS

- Members were asked to feedback to officers with any suggestions for future agenda items.







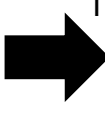



Meeting closed at: 17:40

The next public meeting of the Board would take place on Wednesday 19th January 2022.



All data is sourced from the GM Economic Resilience Dashboard which can be viewed in full at

tinyurl.com/gmeconomicdashboard

	Latest Data	Change	vs Trend
Claimant Count	95,620 GM residents claimed unemployment benefit in April	 -3.5% month on month	The GM claimant count fell by less than the national count which fell by -3.7%
Inflation (including housing costs)	UK Inflation was 7.8% in the 12 months to April	 +1.6 percentage points on March	
UK Composite PMI	51.8 in May	 -6.4 since April figure of 58.2	Covers all sectors across the UK, a score above 50.0 indicates growth.
Job vacancies	12,088 average job postings in the 4 weeks to 4 th June	 +27.4% compared to 4 weeks to 7 th May	
Business Growth Hub Survey Hiring Intentions	30% of respondents were currently recruiting staff (4 weeks to 6 th June)	 33% were recruiting in 4 weeks to 4 th May	
Business Credit risk	12.1% of GM firms had 1 or more red flags. (4 weeks to 6 th June)	 +0.2 percentage points on 4 weeks to 4 th May	There was no change in the no. of UK firms reporting red flags
Percentage of people travelling to workplaces	24% fewer workers travelled to work on 25 th May than before the pandemic	 The prior month was -24% below the baseline	The national average was -23% below the baseline.
Total number of journeys (inc. total by car)	There were 50.6 million passenger journeys across GM in w/c 16 th May	 +9.2% compared to w/c 18 th April	
SME Indebtedness	The value of loans to SME's in GM was £3.68 billion in Q3 2021.	 -6.6% compared to Q2 2021	The value of loans to SME's across the UK decreased by 3.2%
GM Index*	The index stood at 32.3 for Q1 2022	 The index decreased by 0.3 points from Q4 2021	

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GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: Innovation Greater Manchester Update

DATE: 15 June 2022

FROM: Chris Oglesby

PURPOSE OF REPORT:

This report sets out an update on Innovation GM Accelerator Funding and the call for ideas.

RECOMMENDATIONS:

For information only.

The GN LEP Board is requested to:

1. Note the content of the report.

CONTACT OFFICERS:

Steven Heales, Head of Innovation and Science Commercialisation
steven.heales@greatermanchester-ca.gov.uk

Equalities Impact, Carbon and Sustainability Assessment:

Innovation GM is a central feature of the GM Economic Vision which provides a blueprint for remodeling the city-region's economy. It includes a range of long-term initiatives to help businesses innovate more effectively and become more productive, creating a greener and more resilient Greater Manchester.

This includes a clear commitment to tackle inequalities, embrace diversity and recognise the importance of civil society with actions aiming to encourage diversity in company leadership, promote better health and wellbeing support and contribute to Greater Manchester's living wage city-region goal.

As part of the Economic Vision, Innovation GM reflects the GM Local Industrial Strategy and its Clean Growth Mission.

<u>BOLTON</u>	<u>MANCHESTER</u>	<u>ROCHDALE</u>	<u>STOCKPORT</u>	<u>TRAFFORD</u>
<u>BURY</u>	<u>OLDHAM</u>	<u>SALFORD</u>	<u>TAMESIDE</u>	<u>WIGAN</u>

Risk Management:

Risks are managed through innovation Greater Manchester and GMCA.

Legal Considerations:

None.

Financial Consequences – Revenue:

None.

Financial Consequences – Capital:

None.

Number of attachments to the report:

Annex A

BACKGROUND PAPERS:

None.

1. KEY POINTS

Innovation Greater Manchester

- 1.1. Innovation Greater Manchester is a new approach to drive innovation-led economic growth across the whole conurbation by driving growth around our frontier sectors and coordinating a wider ecosystem of support focused on skills & talent, investment, and networks
- 1.2. A central vision for Innovation Greater Manchester has been agreed

By 2030 Greater Manchester's innovation ecosystem will be known globally for its innovation ecosystem and as a leader of the fourth industrial revolution. This will be driven by an intense focus on our global strengths - in advanced materials and manufacturing, health innovation, digital and creative and green technologies. Alongside investing in scientific excellence we will build an environment where we more systematically commercialise this through existing firms, new players and investors in the city region and start ups. We will create a skills and talent pipeline, access to finance and deeper business networks that fuel enterprise and entrepreneurship.

Its success will mean more high quality jobs and more productive firms across all areas of the conurbation and in all our sectors. Innovation will characterise our whole economy which will be built on high quality productive jobs that support improvements for our communities - where we see increased skills, better opportunities and consequent improvements to health and reduced inequality.

Our approach will be to work collaboratively with other city regions and clusters to catalyse a new Innovation Nation.

- 1.3. The Innovation GM Board is outlined in appendix a. Innovation GM is closely connected to the LEP (Local Enterprise Partnership), with strong links being maintained by the chair of IGM and through cross-membership of members including Nancy Rothwell and Lou Cordwell.
- 1.4. Building on the Innovation Greater Manchester prospectus, a plan is now coming together setting out all of the things over the next 12 months, including short-term milestones, to move forward the Innovation Greater Manchester vision and coalesce the right actors and wider resources around this. Core capacity, engagement & promotion, strengthening business leadership and involvement, and standing up of key new programmes and interventions are some of the key focus areas identified.

Innovation Accelerator pilot

- 1.5. The UK Government has agreed to a three-year Innovation Accelerator pilot with Greater Manchester, a catalyst for Innovation Greater Manchester.
- 1.6. Through the Innovation Accelerator, Innovation Greater Manchester will develop plans to boost innovation and attract new R&D investment in the city region, building on local strengths and opportunities. Innovation Greater Manchester will receive dedicated support from the UK Government to address policy and regulatory barriers to growing their local innovation ecosystem alongside having access to a share of a new £100m research fund.

- 1.7. Innovation Greater Manchester is bringing together a wide range of business-led ideas to shape our Innovation Accelerator priorities. Some of these will be supported to access a share of this initial available funding. Building on known projects, city-region businesses and wider stakeholders are invited to share ideas with Innovation Greater Manchester to continue to build this. Those received by 30 June will shape our innovation accelerator focus. More information is hosted on the LEP website at <https://gmlep.com/innovation-gm/innovation-accelerator>
- 1.8. The majority of the activity should focus on Greater Manchester, and we are open to ideas that work on a wider geography where it makes sense to do so.
- 1.9. A final local innovation accelerator plan and identified projects for a share of the £100m funds will need to be submitted to Government by end of September 2022. These are being steered through the Innovation Greater Manchester Board.

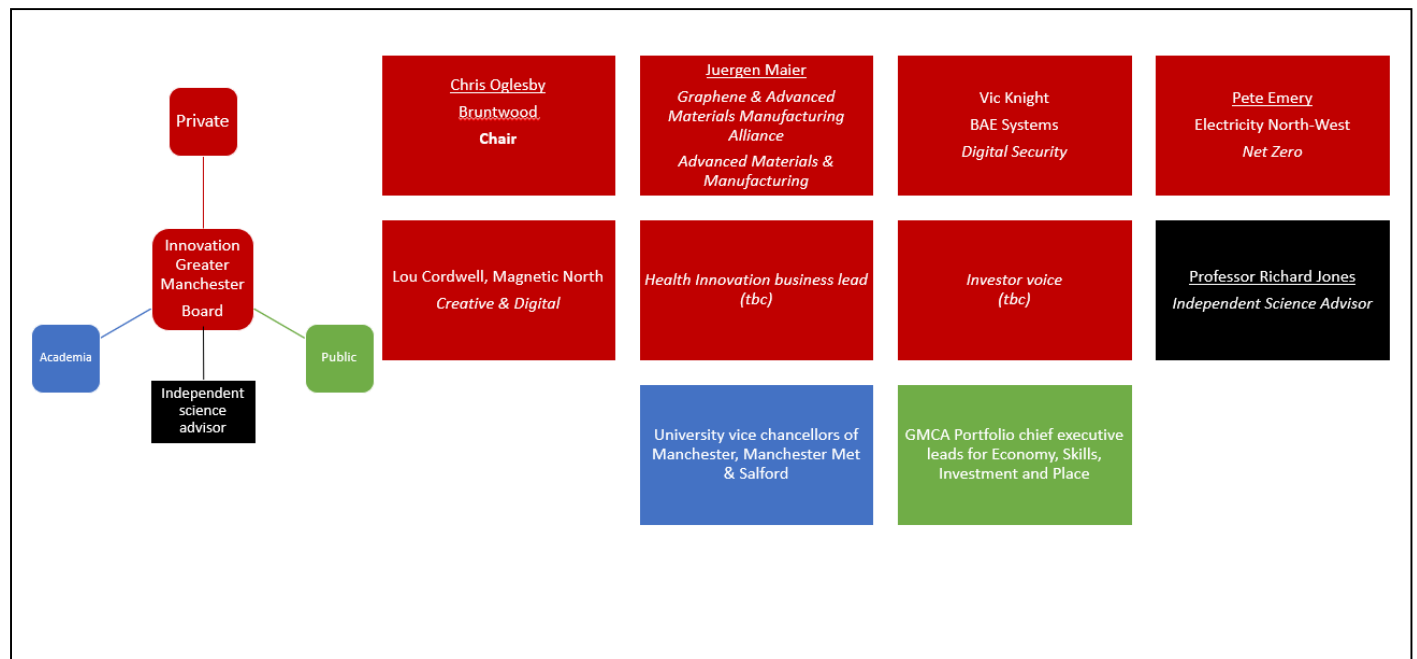
2. NEXT STEPS

2.1. Priorities are to:

- a) Continue to pursue our grand ambitions to build up the local innovation ecosystem through an action plan that translates the prospectus ambition into reality
- b) Gather a wide range of business-led ideas to strengthen the local innovation ecosystem through the call for ideas that is hosted on the LEP website
- c) Continue to develop a local innovation accelerator plan for the innovation accelerator pilot, with a good first draft ready for submission to government at the end of June 2022 and final submission by September 2022

ANNEX A

Innovation Greater Manchester Board



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GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: Greater Manchester Good Employment Charter

DATE: 15th June 2022

FROM: Ian MacArthur, Director, Greater Manchester Good Employment Charter

PURPOSE OF REPORT:

This report provides an overview of forward plan for the Greater Manchester Good Employment Charter (the Charter) for 2022/23 and also provides at Appendix 1 an overview of the Charter's engagement with Supporters and Members since the board last received a presentation on the Charter in Dec 2021.

RECOMMENDATIONS:

The GN LEP Board is requested to:

1. Note the activities and development of the Charter.

CONTACT OFFICERS:

Ian MacArthur, ian.macarthur@growthco.uk

BOLTON
BURY

MANCHESTER
OLDHAM

ROCHDALE
SALFORD

STOCKPORT
TAMESIDE

TRAFFORD
WIGAN

Equalities Impact, Carbon and Sustainability Assessment:

The GM Economic Vision, cites the Charter as providing a framework to support an ever-increasing number of Greater Manchester employers to provide better opportunities for our workers to grow, develop and thrive in the workplace, and drive economic prosperity. Furthermore, it will be used to drive up employment standards across all sectors, for the benefit of both the employed and their employers.

This includes a clear commitment to tackle inequalities, embrace diversity and recognise the importance of employee with actions aiming to encourage diversity in company leadership and workforce and turn Greater Manchester into a living wage city-region.

Risk Management: N/A

Legal Considerations: N/A

Financial Consequences – Revenue: N/A

Financial Consequences – Capital: N/A

Number of attachments to the report:

- 1. Charter Employer Engagement Activity Report – May 2022**

1. BACKGROUND

This report sets out an overview of the approach and delivery of the GM Good Employment Charter Unit for 2022-23. It reflects the Charter's objectives, its operating context and priorities as well as its work to deliver and develop the Good Employment Agenda more broadly.

Objectives

The Good Employment Charter was originally conceived and developed in 2017. The then Greater Manchester Strategy Implementation Plan included the development of a GM Good Employment Charter in order to help deliver the priorities of *'good jobs with opportunities for people to progress and develop'* and *'a thriving and productive economy in all parts of Greater Manchester'*.

The Living with COVID plan sought to significantly expand the GM Good Employment Charter to *drive more secure work, higher pay and better employment standards*.

The draft revised Greater Manchester Strategy: *Good Lives for All*, cites the Charter as providing a framework to *support an ever-increasing number of Greater Manchester employers to provide better opportunities for our workers to grow, develop and thrive in the workplace, and drive economic prosperity*. Furthermore, it will be used *to drive up employment standards across all sectors, for the benefit of both the employed and their employers*.

On this basis the Charter remains steadfast in engaging a wide range of employers across all sectors and geographies and with partners continually championing good employment practice as the world of work evolves, particularly for those who operate in low pay and insecure work.

Context & Priorities

The world of work and the labour market continues to undergo dynamic and significant change as the economy adjusts to the operating environment post COVID pandemic restrictions. Expectations and power in the relationship between employers and employees has and will continue to evolve and the Charter needs to remain vigilant and flexible to anticipate and respond to issues that can impact on good work practice.

Nevertheless, the key areas identified by the Charter Board as key priorities for focus and activity in 2022 remain relevant and the Charter Unit will develop and deliver a range of interventions and support to drive best practice across these areas:

- Equalities
- People Management – (inc. Leadership)
- Flexible Work
- Health and Wellbeing (esp. Mental Wellbeing)
- Employee Engagement

Our Approach

From the outset the Charter has sought to combine the delivery of a robust and credible assessment process taking Supporters through to Membership, coupled with a high-profile campaigning element to engage employers on the benefits of good employment, share and encourage best practice and guidance, and to reach out to employees to understand what good employment should feel like.

This requires a balanced approach to create the sense of community, network and movement around the good employment agenda. Moving forward, as the Charter now needs to focus on areas where greatest impact can be made, this balance becomes even more important to ensure the ‘hard’ leverage that it can apply is supported by the promotion of the ‘softer’ benefits of being associated with the Charter.

The Charter will continue to work to maintain the credibility of the standards it sets and applies to ensure this creates opportunity to influence employers, partners and other policy strands to address good employment issue.

4.1 Delivery

It is fundamental that the Charter Membership Process remains robust and credible. The addition of two Good Employment Advisers to the team in 2022 has built our capacity to engage and work with employers through the assessment process. The process and systems developed to assess an employer are not simple. Very few of the membership criteria are binary and a high degree of interrogation and professional judgement is required to ensure the evidence and associated impacts are fairly assessed for the wide variety of employers the Unit deals with. Whilst this requires significant resource it demonstrates that the Charter can be applied to all employers and is not just something for larger, corporate organisations.

To ensure that there is a good balance of sectors and scales of organisation that move through the Membership process, the unit will employ a triage mechanism when considering the employers to engage on their readiness for membership.

Increasingly, the GMCA and other Public Bodies are referencing the GM Good Employment Charter within procurement processes. On the whole strong dialogue between the procurement teams and the Charter Unit results in a clear understanding of the Unit's capacity and that engagement at a Supporter level is the best place to start that process.

However, on the bus franchising process, those awarded the franchising contract will need to operate to the Charter's standards. The Charter Unit is working closely with TfGM on this to understand the processes and timing to ensure that resources can be aligned and balanced against business and usual work.

Specific workstreams for both employer engagement and content delivery are set out at section 5 below and appendices.

4.2 Development

The world of work is constantly evolving. The impacts of the COVID pandemic restrictions created one of the most significant upheavals in working conditions in recent memory and also laid bare some of the pre-existing underlying workplace inequalities. The Good Employment Charter has been developed in a way to be able to be flexible and react to such changes. However, over the past year the Charter Board has considered how best to reshape our membership criteria to ensure the 'good employers' are effectively dealing with the issues of the day and continue to provide working conditions that are resilient to external pressures impacting on the labour market.

The Board's work on sick pay, living hours and ethnicity pay gap reporting in 2022 highlights our ability to recognise and respond to emerging issues.

Building on this approach it is proposed that a standing review sub-group of the board be established to review Charter Membership criteria to reflect evolving best practice and contemporary issues in employment.

The Charter is also keen to work with specific sectors and has engaged with The Nighttime Economy adviser Sacha Lord, and his team to begin a co-production development process to ensure the Charter directly addresses some of the specific issues found in the hospitality sector (e.g. Tipping, safety, mental wellbeing). The Charter unit is also engaged

with the Early Years Education sector to explore how some of the most stubborn structural issues to good work in that sector can be addressed.

The Greater Manchester Good Employment Charter has been in the vanguard of such initiatives and has been effectively resourced to deliver a viable charter model. Over 2022 it has attracted interest across the country from the North of Tyne to the West of England, but especially with our neighbours in Liverpool CR and West Yorkshire. These interactions and the support the GM Charter has provided has been given in an effort to ensure these initiatives are built effectively with broad stakeholder engagement, but that ultimately, they set broadly similar standards for employers.

The GM Charter has recently brought together a range of officers across the country charged with developing or delivering this type of initiative to share experiences and develop strong synergies between each area. As part of the GM Charter's positioning and opportunity development we will continue to act to support and bring together other initiatives across the country.

5. Workstreams

5.1 Employer Engagement – Supporter to Member

To help Supporters reach Membership standards two programmes have been developed and will be delivered in 2022-23:

5.2 Advocates

Utilising the notion of committed individual good employment 'advocates' this programme will provide committed supporters clear guidance and direction to raise employment standards and support their progression to membership accreditation.

The Good Employment Advisors have identified c.50 'advocates' who are willing to commit up to 12 hours of their time per annum to support another employer on a particular aspect of good employment or share their experiences within the same sector.

An overview form will be completed by the good employment advisor giving an picture of current practice and outlining where advice and guidance is required to meet the charter's membership criteria. Introductions to an advocate advisor are made based on sector, location, specific support required etc, and a statement of understanding is signed by both parties.

Through this process an action plan is developed and shared with the unit and progress monitored.

The programme will provide strong peer-to peer learning on an individual basis and will be evaluated on the basis of how many employers progress to full Membership.

5.3 Sharing and Learning Cohort

This cohort programme has been created to bring employers together to learn from each other and create a 'safe space' where they can talk through their practices and challenges *en route* to achieving membership standards.

The cohort consists of 4 monthly 2 hour 'workshops' for up to 20 participants, followed by a catch-up session 3 months later. An employer is required to commit to attend at least 3-4 of the 5 sessions to make the most of it and it would be with the same people for the duration of the cohort. The concept is that through group work and discussion to talk through ideas and challenges it will assist in developing best practice and help them to build their support network at the same time.

ACAS have been extremely supportive of this approach and will provide expert input to each facilitated session along with other key partners when appropriate.

5.4 Delivering Content & Marketing

A full and updated marketing plan for the Charter is available on request.

The Unit will utilise all our channels to deliver content throughout the year:

- Blogs
- Webinars
- Workshops
- Coffee-chats
- Toolkits
- In-person events
- Socials
- Podcasts

The topics of content will follow our key priorities set out at 3.0 above with a range of workstreams already in development across:

- Disability in the Workplace with Breakthrough UK supported by ACAS and CIPD,
- Flexible and Hybrid work with Timewise,
- Racism and Allyship with the Race Equality Panel, GMHSCP and MMU
- Leadership for Good Employment, and
- Ageing in the Workplace with GMCA and the Centre for Ageing Better
- Real Living Wage Week 2023

- The 'Rose Squire' Annual Good Employment Lecture – the inaugural Lecture to be held on 27th June delivered by Prof Sir Cary Cooper, UoM at the People's History Museum.

Series 3 of the Good Employment 'Chatter' podcast launched in early June and continues to prove extremely popular (with well over 1,000 downloads). Series 3 exclusively deals with EDI issues following the protected characteristics with the final episode specifically on inclusion. Series 4 is currently in planning and will focus on 'Leadership for Good Employment'

Following the level of interest in our inaugural GM Good Employment Awards we will plan to repeat the Awards in 2023. Based on feedback and evaluation of the forthcoming 2022 event the unit will review the context, format and timing of the event.

Finally, it is also proposed that the Good Employment Charter co-ordinates a Good Employment Week (target dates 12th – 16th June 23). This week would showcase a multi-channel approach to spreading the Good Employment movement across Greater Manchester. Guided by a sub theme, each day could focus on one of the 7 characteristics of the Good Employment Charter. It will be a public facing campaign which aims to raise awareness of what good employment is and the Good Employment movement across Greater Manchester, specifically to employees.

Appendix 1 – Employer Engagement Report May 2022



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Board employer enga

GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: LEP Annual Delivery Report

DATE: 15th June 2022

FROM: Simon Nokes, Executive Director, Policy and Strategy

PURPOSE OF REPORT

This report provides an update on the 2021/22 Annual Delivery Report.

RECOMMENDATIONS

The LEP is asked to approve and provide feedback on the Annual Delivery Report

Equalities Impact, Carbon and Sustainability Assessment

The Annual Delivery Report 2021/22 sets out GM LEP's commitment to work on behalf of all the people of Greater Manchester and recognises that different people bring different ideas, knowledge and perspectives.

This report sets out how the LEP used its business experience and expertise to promote greater diversity and inclusion in 2021/22 including delivering on the GM Economic Vision commitment to tackling Inequalities to make Greater Manchester the UK's most Diverse and Inclusive City Region.

The Annual Delivery Report also highlights the LEP's progress in delivering on its net zero ambitions set out in the Greater Manchester Strategy and Local Industrial Strategy including the commitment to achieve carbon neutral living in Greater Manchester by 2038.

CONTACT OFFICERS:

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1. INTRODUCTION

- 1.1 The 2018 national LEP Review set out that LEPs were required to publish an annual delivery plan setting out a summary of the key economic development priorities, interventions and funding along with an end of year report on progress.
- 1.2 GM LEP published the 2021/22 Annual Delivery Plan last year which set out the key actions and performance indicators require to realise the ambitions of the Greater Manchester Strategy, Local Industrial Strategy and GM Economic Vision.
- 1.3 It outlined the key activities that GM LEP would lead on to drive the strategic development of Greater Manchester forward; the key milestones for growth programmes; and set out how the GM LEP would operate and develop as a Strategic Board in 2021/22.
- 1.4 The Annual Delivery Report 2021/22 highlights our progress in achieving these priorities.

2. ANNUAL DELIVERY REPORT 2021/22

- 2.1 The report highlights the LEP's progress in achieving its priorities in 2021/22 and, in line with the approach previously adopted by the LEP, is set out to reflect the key themes of Strategy, Performance and Governance.
- 2.2 This includes:
 - **Strategy:** Sets out how GM LEP contributed to the strategic development of Greater Manchester including development of the GM Living with Covid Plan, GM Economic Vision and refresh of the Greater Manchester Strategy
 - **Performance:** Highlights the progress in delivering against the LEP's key priorities with a focus on the GM Economic Vision including the Local Growth Fund, Get Building Fund and LEP Capacity Fund
 - **Governance:** Demonstrates strengthened governance procedures through updating Board membership; maintaining transparency and accountability; and further developing partnership and engagement

3. RECOMMENDATIONS

- 3.1 Recommendations appear at the front of this report.

Draft Greater Manchester Local Enterprise Partnership Annual Delivery Report 2021/2022

1. INTRODUCTION

- 1.1. The Greater Manchester Local Enterprise Partnership (GM LEP) sits at the heart of the city region's governance arrangements, ensuring that business leaders are empowered to set the strategic course, determine local economic priorities and drive growth and job creation across Greater Manchester.
- 1.2. It is a private-sector led, voluntary partnership whose core function is to provide strategic leadership to deliver the region's growth ambitions alongside the GMCA and partners.
- 1.3. This approach is underpinned by joint ownership of the Greater Manchester Strategy along with the GM Economic Vision developed by the LEP and endorsed by GMCA. Together, these plans represent a long term blueprint for the future of all the people of Greater Manchester and how we can work together to achieve a better future.
- 1.4. Together, GM LEP and the GMCA provide a robust set of decision-making and governance structures in delivering our shared vision for Greater Manchester to be one of the best places in the world to grow up, get on and grow old.
- 1.5. A LEP Annual Delivery Plan was published in 2021 setting out the key activities that would help GM LEP realise this vision over the period April 2021 to March 2022.
- 1.6. This report highlights our progress in achieving in these priorities and, in line with the approach adopted by the LEP, is set out to reflect the key themes of Strategy, Performance and Governance

2. STRATEGY

GM Local Industrial Strategy

- 2.1 Greater Manchester has a unique partnership model of the GM LEP and the GM Combined Authority providing collective leadership through a shared vision and set of priorities for the city region as set out in the Greater Manchester Strategy (GMS).
- 2.2 The GMS set out a platform for the development of the GM Local Industrial Strategy (LIS) which was launched jointly with the Government in June 2019 and sets out a framework and set of actions for how these priorities will be achieved. This will mean capitalising on the city-region's unique assets and opportunities by:
 - establishing Greater Manchester as a global leader on health and care innovation, creating new industries and jobs, and improving population health and extending healthy life expectancy;
 - positioning Greater Manchester as a world leading region for innovative firms to experiment with, develop and adopt advanced materials in manufacturing;
 - building on Greater Manchester's position as a leading European digital city region, to maximise growing assets in cyber security, enable the digitalisation of all sectors and capitalise on the links between digital and creative industries that feed internationally significant clusters in broadcasting, content creation and media;
 - launching the UK's first city-region Clean Growth Mission to achieve carbon neutral living in Greater Manchester by 2038.
 - strengthening the foundations of productivity in the city-region to ensure that growth benefits all people and places
- 2.3 The LIS is underpinned by a strong evidence base in the recently updated Independent Prosperity Review.
- 2.4 The LEP recognises that it has a key role in driving the implementation of the LIS and allocated funding for 2021/22 in support of the agreed Year 2 LIS implementation activity in line with the GM Economic Vision and shaped by Board members in their respective LIS portfolio roles.
- 2.5 Alongside the GMS, the LIS set the overarching course for the LEP with detailed actions and outcomes set out in their respective Implementation Plans and evaluation frameworks. However, the unprecedented impact of the Covid required the LEP and its partners to re-evaluate their approach and address the challenges and opportunities arising from the pandemic.

GM Living with Covid Resilience Plan

- 2.6 The Greater Manchester Living with Covid Resilience Plan was a one year delivery document developed in 2021 to consider the impacts arising from Covid.
- 2.7 It captured the actions to be taken in the short term to build resilience and begin to respond to those impacts. The Plan recognised the significant and disproportionately impacts arising from Covid on Greater Manchester residents, businesses and places, but also sought to acknowledge the positive gains and innovations which supported Greater Manchester's response to the pandemic.

2.8 The Plan provided a bridge between the previous Greater Manchester Strategy and the refresh which took place in 2021. The LEP continued to take a lead in 2021/22 with GMCA via the Growth Company for coordinating the system to achieve the following deliverables:

- Providing support to enable businesses including social enterprises to innovate and adapt
- Targeted support to sectors facing lasting impacts from Covid, and growing sectors with investment where they can exploit new opportunities
- Significantly expanding the GM Good Employment Charter to drive more secure work, higher pay and better employment standards

GM Economic Vision - Building a Greater Manchester, Making a Greater Britain

2.9 Looking towards the longer term, the LEP recognises that as we move into recovery there is an opportunity to build back better and reshape Greater Manchester's economy in the wake of the pandemic. This means not just going back to business as usual but building confidence to move forward to greater.

2.10 The LEP therefore developed the GM Economic Vision that represents a bold vision led by business and the LEP, which has been endorsed and adopted by the GMCA, to set out the sort of Greater Manchester we want to help create.

2.11 The plan – Building a Greater Manchester, Making a Greater Britain – provides a blueprint for remodelling the city-region's economy and include a range of long-term initiatives to help businesses innovate more effectively and become more productive, creating a greener and more resilient economy.

2.12 The GM Economic Vision provides a clear strategic framework for securing a low carbon, green and resilient future and the innovative and prosperous businesses that will drive recovery.

2.13 However, the LEP recognised the scale of the economic impact presented by Covid and committed to moving beyond strategy and translating these priorities into delivery with a focus on leading real change and delivering for all parts of the city region.

2.14 The GM Economic Vision formed the main framework of action for the LEP in 2021/2022.

Greater Manchester Strategy

2.15 The LEP supported the development and launch of the current GMS 'Good Lives for All' which was significantly updated in 2021 following the Covid pandemic.

2.16 The refreshed GMS sets out a vision for Greater Manchester to be a place where everyone can live a good life, growing up, getting on and growing old in a greener, fairer more prosperous city region.

2.17 It includes a route, over the next decade, to deliver this vision for the benefit of our people, our places and our planet. We will look through the triple lens of a greener, fairer and more prosperous Greater Manchester, making sure activity supports all three themes.

2.18 At the heart of our strategy, we have three shared outcomes. These will be seen and felt by everyone in our city region as we deliver against our strategy.

- **People's wellbeing** – with better homes, jobs, transport, and health, living in vibrant communities.

- **Thriving organisations** – which succeed and look after their people, places and planet.
- **Leading the UK and the world** – in sectors including low carbon and digital.

2.19 These will be delivered through a range of shared commitments with our partners and will reflect the values of inclusion, innovation and being forward thinking.

DRAFT

3. PERFORMANCE

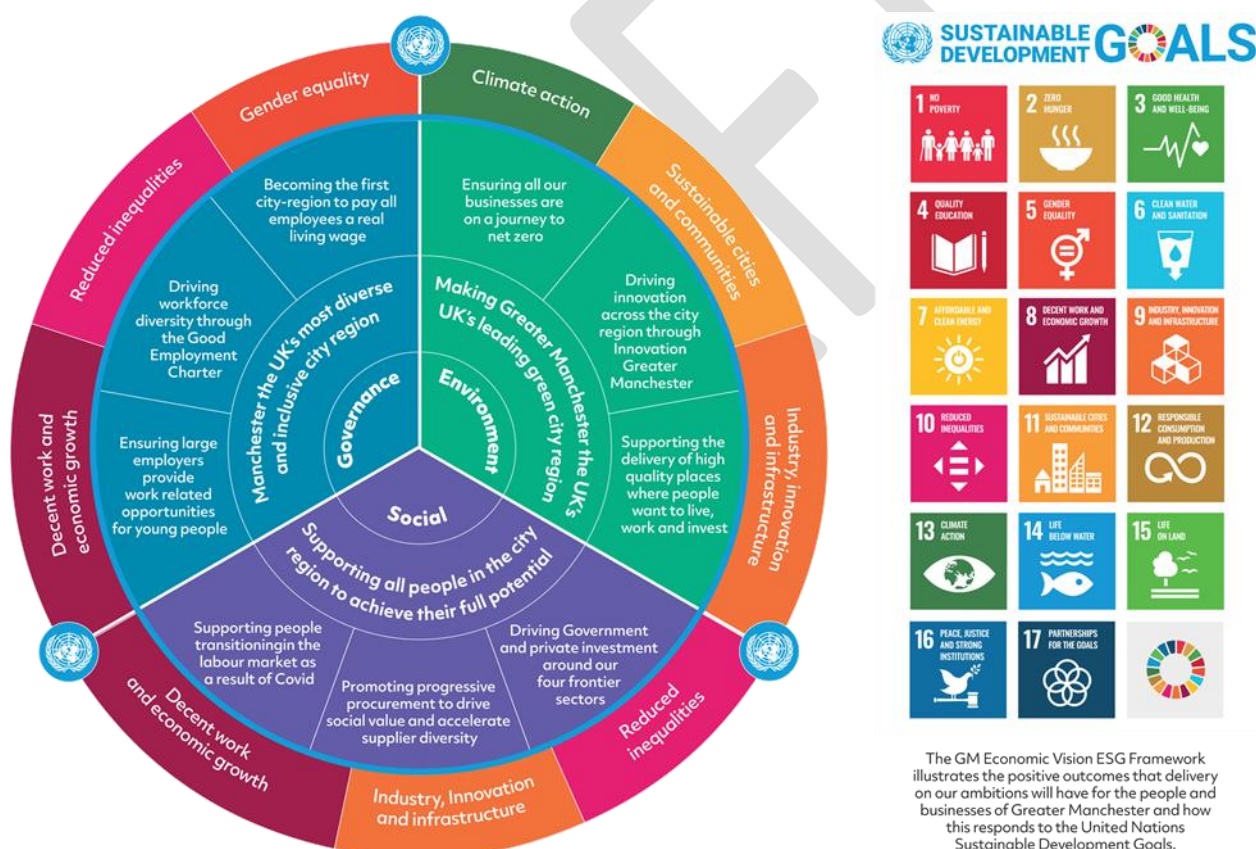
GM Economic Vision Delivery

3.1. The LEP drove three main agendas in 2021/22 at the heart of Building a Greater Manchester, Making a Greater Britain as we emerge from the Covid Pandemic. Those agendas were:

- i. Making Greater Manchester the UK's leading green city region
- ii. Tackling inequalities to make Greater Manchester the UK's most diverse and inclusive city region
- iii. Supporting all people in the city region to achieve their full potential

3.2 As a first step, the Board agreed to translate the LEP deliverables into a framework highlighting environmental, social and governance impacts that delivery of these ambitions will have for the people and businesses of Greater Manchester.

3.3 This ESG Framework illustrates how each action will support the delivery of the three overarching agendas of the Vision.



3.4 It also highlights how the each of these agendas aligns with the UN's Sustainable Development Goals. Adopted by all United Nations Member States in 2015 as part of the 2030 Agenda for Sustainable Development, the Sustainable Development Goals address the global challenges we face and provide a blueprint to achieve a better and more sustainable future for all.

3.5 The ESG Framework reflects how delivery of the GM Economic Vision will contribute to realising these goals particularly with regard to climate action; industry, innovation and infrastructure; sustainable cities and communities; decent work and economic growth; reduced inequalities; and gender equality.

- 3.6 LEP members contributed to the delivery of these actions through membership of workstreams with LEP Board leads identified to champion and drive their delivery.
- 3.7 Progress in delivering the Vision was regularly reported to the Board including quarterly performance monitoring updates and regular 'deep dives' on each Key Deliverable. Key highlights across the year include:

Making Greater Manchester the UK's Leading Green City Region

- Contributing to the **GM Levelling Up Deal** setting out a serious, positive offer to Government which will deliver a London-style transport network with affordable London-level fares, accelerating our plans for a net zero future with better, greener homes and communities: and better jobs and skills
- Supporting the development of **Innovation Greater Manchester** to deliver an innovation ecosystem across the city-region that will help level up our communities, generate the solutions we need to achieve net zero, and create the conditions for more businesses in more places to benefit from global exporting and inward investment
- This includes an **Innovation Deal** proposal developed and submitted to Government resulting in Greater Manchester being awarded an Innovation Accelerator as part of the Levelling up White Paper
- **Growth Locations** approach agreed supporting the delivery of high-quality places where people want to live, work and invest. Growth Locations represent places where there is significant opportunity for inclusive growth that can facilitate the development, regeneration and levelling of surrounding towns ensuring opportunities are realised across the city region
- **Bee Net Zero** website developed with programme launched at GM Green Summit

Supporting all People in the City Region to Achieve Their Full Potential

- Updating the **GM International Strategy** with its vision for GM to become a leading city-region in the UK and globally that leverages the benefits of internationalisation to help build a place where everyone can live a good life, growing up, getting on and growing old in a greener, fairer & more prosperous city-region
- Enabling business to meet the challenges of a dynamic economy remains a central priority of the LEP and so it continued to drive and shape a number of key **business support initiatives** including the Business Growth Hub; GM Leadership Hive; Journey to Net Zero; Green Tech Sector Support Service; Growth Hub Innovation Service; Made Smarter; GC Kickstart; and access to finance
- Supported the development of enhanced signposting of **GM investment offer** to entrepreneurs and investors
- **Skills support** commissioned for over 8000 people to reskill or retrain via ESF; 100,000 residents supported with skills courses through AEB; 60,000 residents supported by Working Well with 15,000 moving into work
- Developing a programme of support for the city-region's **Foundational Economy** that includes many of GM's key workers and essential services and has been particularly affected by the pandemic

Tackling Inequalities to Make Greater Manchester the UK's Most Diverse and Inclusive City Region

- **Driving workforce diversity** through the Good Employment Charter supporting SMEs with leadership & management; promotion of Racism in the Workplace report; a podcast on diversity in the workplace; and developing a business engagement workshop for people experiencing racial inequalities

- Working to become the first city-region to pay all employees a **Real Living Wage** with a target of 88% of GM jobs paying at least the real living wage by 2024. This included supporting **Real Living Wage** Week 2021 to engage employers to adopt the Real Living Wage
- Working to ensure large employers provide **work related opportunities for young people** with 150,000 young people accessing GMACS by 2023.
- This included a **Curriculum for Life being** designed by the Youth Combined Authority to be accessed through GMACS as well as a **successful ‘Hype Day’** targeted at businesses creating opportunities for young people

District Engagement

- 3.8 The LEP is aware that it cannot achieve the GM Economic Vision alone will to continue to work with partners in driving the economic recovery across Greater Manchester and ensure it delivers for all parts of the city region
- 3.9 In 2021/22, the LEP Board allocated a private sector lead to each of the 10 Local Authority districts and committed to holding Board meetings at local business venues in each district. Highlights of this approach include:
- First public **Board meeting held in Bolton** with **AGM held in Wigan** at Stephenson’s solicitors
 - Supporting development of **Health Innovation Bolton** to attract potential private sector partners
 - Engaging with **Bury Business Leadership Group** with a focus on branding and skills development
 - Feeding into **Oldham economic review** and helping to identify innovation opportunities
 - Supported partners in coming together to drive development of AMPI the **Advanced Machinery & Productivity Institute in Rochdale**
 - Learning more about **Salford Business Leadership Group’s** plans and links to the GM Economic Vision
 - Exploring how the LEP could add value to key local programmes with **Stockport Economic Alliance**
 - Offering advice on **Trafford’s strategic approach** including Altrincham BID and their low carbon ambitions at Trafford Park
 - Informing the business investment approach to **strategic site development in Tameside**
 - Supporting **Manchester Airport Group’s £1bn transformation programme** with its vision to create state-of-the-art facilities that provide a first-class customer experience and cement the Airport’s role as the UK’s global gateway in the North

Communication and Engagement

- 3.10 In March 2021, the LEP Board agreed a Strategic Communications Action Plan to be delivered by Marketing Manchester and GMCA. The Action Plan outlined a rolling programme of activity for communications and content provision in support of the GM LEP priorities until March 2022.
- 3.11 The plan was designed to be reactive and responsive to changes and challenges at a local and national level, whilst reflecting the LEP’s key priorities. Activity was delivered through collaborative working with Marketing Manchester leading on content curation, events, design and digital elements and GMCA communication colleagues leading on media relations and public affairs.
- 3.12 This approach was complemented by the work of the GM Public Affairs team with its focus on identifying, nurturing and activating productive relationships with political and strategic decision-makers to advance the priorities of the GM Economic Vision.

- 3.13 LEP Board members supported this activity by taking a lead for particular topics and themes in which they have expertise and experience to help drive action and communications/engagement in those areas.
- 3.14 A GM LEP Strategic [Communications End of Year Report 21/22](#) has been prepared highlighting the key communications, content, media coverage, digital activity and events that were delivered in support of the Action Plan.

Local Growth Fund

- 3.15 The LEP achieved full spend of Greater Manchester's Local Growth Fund (LGF) allocation by March 2021 and is on course to fulfil a five-year commitment to delivering jobs and economic development. As we enter recovery, the LEP will build on these foundations for economic growth in delivering against the strategies within the GM Economic Vision.
- 3.16 The Government awarded a total of £493.5m over three Growth Deals to GM LEP between 2015-2021 for capital projects that will benefit the local area and economy.
- 3.17 The outcomes agreed in the original Local Growth Deal with Government were for 6,250 jobs to be created and for the public sector investment to generate £210m match funding to be generated from skills, capital, economic development and regeneration (ED&R) and transport projects.
- 3.18 Going beyond the levels agreed with Government, the latest figures at date of publication set out that 7034 jobs have been created and £432.4m has been secured in match funding.

Get Building Fund

- 3.19 Greater Manchester was allocated £54.2m from the Get Building Fund for a wide-ranging package of projects that will help drive the local economy in line with the priorities of the Greater Manchester Local Industrial Strategy. The projects will unlock commercial space, bring new superfast broadband, open commercial opportunities and new residential.
- 3.20 The projects supported are:
- **Base** – Innovation Activities Hub building Refurbishment (£4m)
 - **Mayfield** – Central Park and environmental/infrastructure works (£23m)
 - **Port Salford** – Rail Freight Terminal (£6m)
 - **Kingsway Business Park Northern Loop Road** (£3.5m)
 - **South Heywood Link Road** - Phase 1 (£10m)
 - **Stok** – Conversion of iconic empty high street retail unit into new workspace (£3.5m)
 - **Stockport Exchange** - Phase 4 and clean energy infrastructure (£4.2m)
- 3.21 The schemes are predicted to create almost 12,000 direct jobs and a further 1,876 employment opportunities in construction. A total of 45 apprenticeships will follow as will the building of more than 1,000 new homes and 4.5km of roads, cycle ways and walkways supporting 29 businesses and 205,000 square metres of commercial space.
- 3.22 The LEP received regular updates and progress reports on the GBF schemes during 2021/22.

Capacity Funding

3.23 GM LEP received an allocation of £500,000 from Government in 2021/22 to support the development of strategic growth initiatives in the city region.

3.24 The LEP Board agreed to allocate this funding as follows to drive LEP delivery of the GM Economic Vision:

- **GMCA: Research, Policy and Strategy Development - £250k:** To fund capacity in research, policy and strategy to support the implementation of the GM Economic Vision along with supporting the city region's continuing response to Covid and the longer term approach to recovery
- **Promoting Greater Manchester's Economic Vision and Assets - £123.5k:** To fund a Strategic Communications Action Plan to position Greater Manchester as a city-region that can support UK economic recovery and growth, while leading green growth and innovation and tackling inequalities – see above
- **Delivery of specific projects to take forward the agreed Year 2 LIS implementation plan - £100k:** To support the agreed Year 2 LIS implementation activity, in line with the GM Economic Vision and shaped by Board members in their respective LIS portfolio roles to help drive overall delivery
- **LEP Membership Review – £10k:** Following the comprehensive Board review completed in early 2021, a small amount of funding was allocated should there be any further changes in Board membership – see below
- **Delivery of LEP Foresight Group - £5k:** The Foresight Group brings together senior representatives of the business community whose advice on key issues will help develop the LEP's long term thinking and implementation of the GM Strategy
- **Contribution to the LEP Network - £7k**
- **LEP contingency for ad hoc activity including expenses - £4.5k**

4. GOVERNANCE

LEP Board Leadership

- 4.1 Greater Manchester has developed a unique approach that has GM LEP integrated into the heart of our decision-making processes, putting the private sector at the centre of policy and strategy development.
- 4.2 This model reflects the LEP's commitment to be a modern, collaborative and ambitious voice of Greater Manchester business.
- 4.3 This approach was complimented by a review of the LEP Board membership completed in early 2021, ensuring that the range and level of representation remains appropriate and that LEP members have the necessary skills and capacity to contribute to the LEP's expanding role.
- 4.4 As part of the LEP's commitment to equality, the review also focused on the need to ensure that the LEP reflects the breadth of economic sectors and is reflective of the wider GM population.
- 4.5 The LEP Board Membership review resulted in five new private sector members joining the Board. The review highlighted the quality and diversity of potential candidates with the refreshed board continuing to be gender balanced and having an improved representation of diverse communities.
- 4.6 The LEP Board also adopted a 'buddying' scheme to help support new members by pairing them with established members.
- 4.7 Subsequently, Sir Richard Leese stood down from the Board in December 2021 with the vacant place being taken by Cllr Bev Craig, Leader of Manchester City Council - see below for Board membership at the end of March 2022.

	Member	Business/Role
Private Sector Member (2021-23)	Lou Cordwell	Magnetic North (LEP Chair and SME Representative)
	Vimla Appadoo	Honey Badger Ltd (Diversity Champion)
	Miles Rothbury	Boohoo
	Marilyn Comrie	The Blair Project
	Justin Kelly	Siemens Plc
	Dame Nancy Rothwell	University of Manchester
	Richard Topliss	RBS & Manchester Growth Company Chair
	Lorna Fitzsimons	The Pipeline

	Steve Connor	Creative Concern
	Amanda Halford	GE Healthcare Life Sciences
	Chris Oglesby	Bruntwood Plc

	Member	Business/Role
GMCA Representative (2021-22)	Andy Burnham	GM Mayor
	Cllr Elise Wilson	Leader of Stockport MBC (LEP Deputy Chair)
	Cllr Brenda Warrington	Leader of Tameside MBC
	Cllr Bev Craig	Leader of Manchester City Council

	Member	Business/Role
Ex-Officio Member	Mike Blackburn	Non-Executive Director Chair of Marketing Manchester & Internationalisation and Marketing Board
	Vanda Murray	Non-Executive Director Chair of Business Support and Business Finance Board

Transparency and Accountability

- 4.8 The National Local Growth Assurance Framework was published in January 2019 and sets out Government's guidance for places that are required to develop their own Local Assurance Framework.
- 4.9 The GM Local Growth Assurance Framework is our local response to the principles and requirements of the National Local Growth Assurance Framework and sets out how these will be delivered at local level.
- 4.10 Alongside the LEP's Terms of Reference, these documents outline the key practices and standards which are necessary to provide Government and local partners with assurance that decisions over funding are proper, transparent, and that they deliver value for money.
- 4.11 The GM Local Growth Assurance Framework was updated in December 2021 with details of the refreshed LEP Board and GMCA memberships; inclusion of the Get Building Fund; clarification of governance protocols; and improved decision making, evaluation and audit protocols in line with new Green Book guidance.

- 4.12 As highlighted in the GM Local Growth Assurance Framework, GM LEP is fully committed to transparency and accountability. For instance, the LEP Chair appeared at the GMCA Economy, Business and Skills Oversight and Scrutiny Committee in February 2022 to update GM Members on the LEP's work in delivering on its priorities with a focus on the GM Economic Vision.
- 4.13 The LEP held its AGM in November 2021 and all meetings, reports and minutes published on both the GMCA and LEP websites. The LEP has also committed to respond to any Freedom of Information requests.
- 4.14 The LEP website was regularly updated in 2021/22 with news on how the LEP was delivering on its priorities along with reporting on key milestones. The website also continued to provide details of current Board membership, the Local Growth Assurance Framework, the LEP Terms of Reference, Governance Assurance Statement, key projects and links to the publication of financial information.
- 4.15 The LEP Board continued to act with integrity and committed to a new set of values in 2021 that go beyond the Nolan principles of public life and the LEP Code of Conduct including being open, inclusive, evidence based and goal orientated with a focus on adding value. The LEP has also adopted GMCA's complaints procedure and is covered by the GMCA Whistleblowing Policy.
- 4.16 More specifically, the LEP recognises the potential for Board members to have a conflict of interest in decision making and a key principle of our assurance processes is that all LEP members must declare any interests relating to agenda items at every meeting.
- 4.17 The LEP published a Register of Interests which was updated on a six monthly basis along with the Gifts, Hospitality and Expenses Register which was updated as necessary.

Diversity and Inclusion

- 4.21 The LEP recognises that the Board works on behalf of all the people of Greater Manchester and understands that different people bring different ideas, knowledge and perspectives.
- 4.22 In 2021/22, the LEP explored how it can use its business experience and expertise to promote greater diversity and inclusion. This is reflected in the GM Economic Vision and its commitment to tackling Inequalities to make Greater Manchester the UK's most Diverse and Inclusive City Region – see above.

GMCA - The Accountable Body

- 4.23 During 2021/22, GMCA has continued to act as the accountable body for GM LEP, ensuring that all decisions about regarding LEP funding remain transparent and comply with grant conditions, the GMCA's procurement framework and state aid rules within the statutory framework.
- 4.24 In practice, this has included:
- Ensuring the decisions and activities of the GMCA and GM LEP conform with legal requirements with regard to equalities, environmental, compliance with State Aid rules, procurement of services
 - Working with the GM LEP to identify a prioritised list of investments in accordance with GM's strategic priorities
 - Ensuring that GMCA and the GM LEP's funds are used appropriately and value for money is achieved
 - Ensuring that the provisions of the Assurance Framework are being adhered to

- Maintaining an official record of GMCA and GM LEP proceedings are maintained
- Ensuring that the GMCA and GM LEP's funding is subject to internal and external audit requirements
- Actively managing the devolved budget and programme to respond to changed circumstances
- Updating the GMCA corporate risk register and Risk Management Strategy

Local and National Engagement

- 4.25 The LEP works in partnership at local, regional and national level for the benefit of the city region including working closely with MIDAS, Marketing Manchester and the GM Business Growth Hub.
- 4.26 GM LEP continued to be an active member of NP11, bringing together the 11 Northern LEPs to tackle boost productivity, overcome regional disparities in economic growth and tackle the historic north-south divide.
- 4.27 GM LEP continued to engage with the national LEP Network, particularly in working with Government on the LEP Review and is committed to further partnership working across the Network in future.

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UK Shared Prosperity Fund in Greater Manchester

Purpose

This slide pack provides:

- An update on the main elements of the UK Shared Prosperity Fund
- An overview of Greater Manchester's strategic ambition and how we can use UKSPF to drive the priorities of the Greater Manchester Strategy
- Next steps for GM UKSPF Investment Plan

What is the UK Shared Prosperity Fund?

The UK Shared Prosperity Fund (UKSPF) is the UK Government's domestic replacement for the European Structural and Investment Programme (ESIF).

The UK Government have set out their overall aim for the UK Shared Prosperity Fund: to support their wider commitment to level up all parts of the UK by delivering on each of the four parts of the Levelling Up agenda:

- Page 45
- ➡ Boost productivity, pay, jobs and living standards, especially in those places where they are lagging.
 - ➡ Spread opportunities and improve public services, especially in those places where they are weakest
 - ➡ Restore a sense of community, local pride and belonging, especially in those places where they have been lost.
 - ➡ Empower local leaders and communities, especially in those places lacking local agency.

The primary goal of UKSPF is to **build pride in place** and **increase life chances** across the UK, while recognising the acute challenges town centres and communities have faced during the Covid pandemic.

This will be achieved across three **Investment Priorities**:

1. Communities and Place

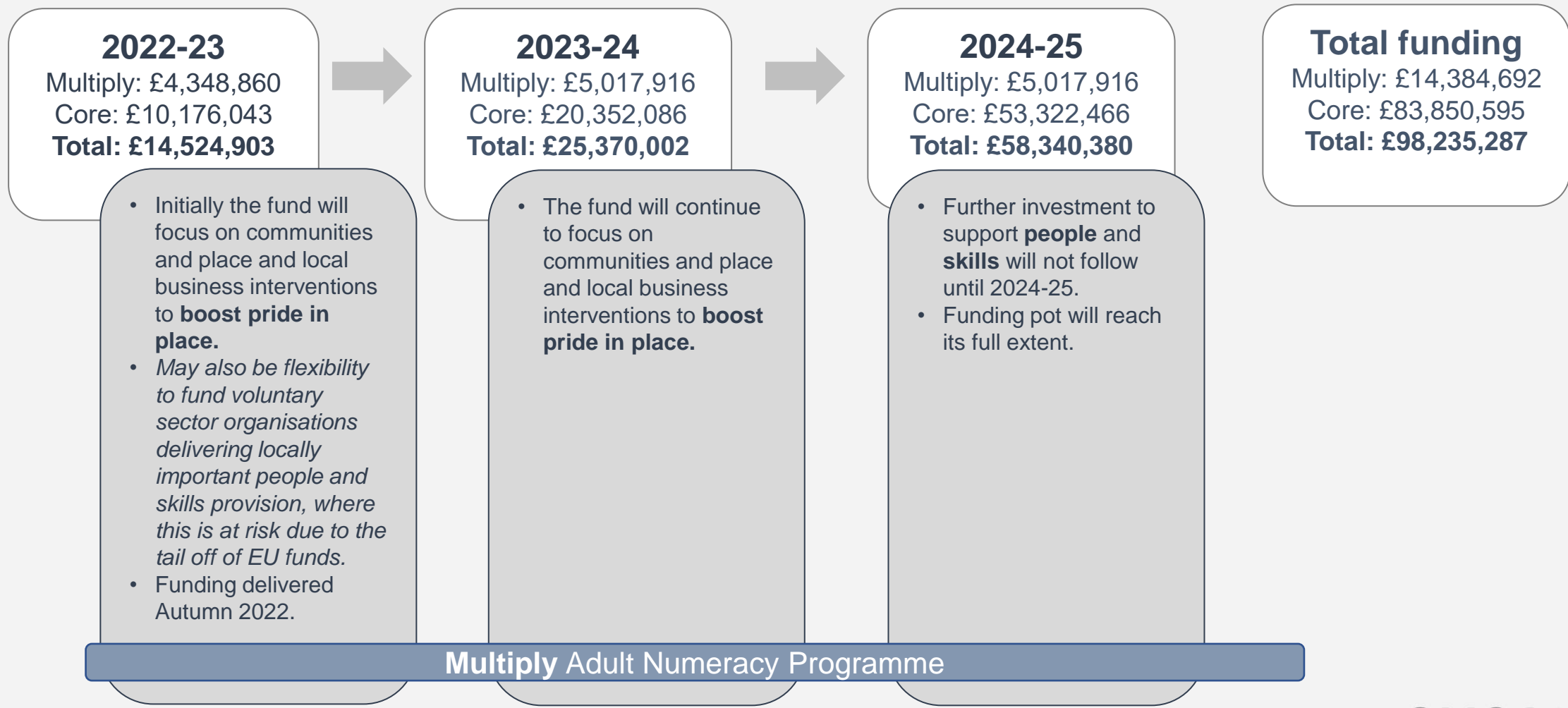
2. Local Business

3. People and Skills

To note: The UKSPF will be split between a core allocation/main fund, and the Multiply Adult Numeracy Programme.

GM UKSPF Funding allocation

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Introduction – role of GMCA and Partners in UKSPF

- Page 47
- GMCA have been assigned by government as **lead authority** for the fund in Greater Manchester and will receive the area's allocation to manage. GMCA will have overall accountability for the funding and how it operates, working closely with our LAs and key stakeholders in this role.
 - This includes the development of an **Investment Plan** which will set out a series of interventions and outcomes that reflect local needs and opportunities. GMCA is developing this Investment Plan in conjunction with Local Authorities and other key stakeholders. This will need to be submitted to UKG by 1st August.
 - Government guidance sets out that MPs should be closely engaged in the design and delivery of UKSPF. MPs should provide an advisory role to lead authorities, and should review the investment plan prior to submission to UKG for sign-off (*more on timescales and process for this later in the briefing*)

Emerging key principles for UKSPF in GM

There are a number of key principles that we want to follow to ensure the fund is maximised in GM;

- The fund should be underpinned by/aligned with the principles of the **Greater Manchester Strategy (GMS)** - the 15 commitments from GMS should be used to help shape GM Investment Priorities and further define the principles of how we use this funding.
- This funding replaces previous **strategic funding** and will focus on programmes of activity that lead to outcomes for people or places - rather than stand-alone/individual projects.
- Need to ensure we maximise the opportunity that comes with having **flexibility** in how we use this funding to ensure the best impact and outcomes for our residents.
- Ensure it will **fund programmes** that complement, provide added value and do not duplicate other activity.
- Ensure it **complements other funding and activity** (where possible) e.g. Towns Fund, LUP etc.

How can UKSPF support Greater Manchester's Strategic Vision?



Our vision:

Good Lives for All: that Greater Manchester is a great place to grow up, get on and grow old; a great place to invest, do business, visit and study.

Through the delivery of this strategy Greater Manchester is determined to become **greener, fairer and more prosperous**, in all parts of GM

The [strategy](#) sets the interconnected challenges of inequalities and climate emergency at its heart.

Our Shared Outcomes	Our Shared Commitments	Our Ways of Working
<p>The Wellbeing of our People</p> <p>A Greater Manchester where our people have good lives, with better health; better jobs; better homes; culture and leisure opportunities and, better transport.</p> <p>A Greater Manchester of vibrant and creative communities, a great place to grow up get on and grow old with inequalities reduced in all aspects of life.</p> <p>Vibrant and Successful Enterprise</p> <p>A Greater Manchester where diverse businesses can thrive, and people from all our communities are supported to realise their potential.</p> <p>A Greater Manchester where business growth and development are driven by an understanding that looking after people and planet is good for productivity and profitability.</p> <p>Greater Manchester as a leading city-region in the UK and globally</p> <p>Greater Manchester as a world-leading low carbon city-region.</p> <p>Greater Manchester as a world-leading digital city-region.</p>	<p>We will drive investment into our growth locations, and use that to create opportunities in adjacent towns and local centres.</p> <p>We will enable the delivery of resilient, safe and vibrant communities where everyone has access to essential services, local centres and high streets which are successful and reflective of their populations, and access to high quality culture and leisure spaces.</p> <p>We will ensure our local communities, neighbourhoods, villages, towns, cities and districts are protected and strengthened through the Places for Everyone Plan and Stockport Local Plan, with new homes delivered in line with our net zero carbon commitments and Housing Strategy.</p> <p>We will create a carbon neutral Greater Manchester by 2038, with better air quality and natural environment.</p> <p>We will deliver a low carbon London-style fully integrated public transport system across bus, tram, train and bike.</p> <p>We will enable the delivery of world-class smart digital infrastructure.</p> <p>We will realise the opportunities from our world-class growth and innovation assets, driven by our Places for Everyone Plan, Local Growth Plans and Industrial Strategy to open up opportunities in all parts of the city-region.</p> <p>We will support our businesses to grow sustainably, to become as prosperous as they can be.</p> <p>We will support the creation of better jobs and good employment that has a purpose beyond growing shareholder value, utilising the opportunity to positively impact on our communities.</p> <p>We will ensure businesses are able to access the skills and talent they need, by provision of high quality learning and wrapping support around individuals, enabling them to realise their potential - with access to good work for those who can, support for those who could, and care for those who can't.</p> <p>We will ensure all our children and young people leave education and training ready to succeed in the labour market with a balance of academic, technical and 'life ready' skills.</p> <p>We will ensure digital inclusion for all, including under 25s, over 75s and disabled people online.</p> <p>We will ensure the delivery of safe, decent and affordable housing, with no one sleeping rough in Greater Manchester.</p> <p>We will tackle food and fuel poverty experienced by Greater Manchester residents.</p> <p>We will reduce health inequalities experienced by Greater Manchester residents, and drive improvements in physical and mental health.</p>	<p>Leadership – We will adopt a distributed leadership model which is representative, culturally competent and inspiring.</p> <p>Environment – All partners in Greater Manchester already have a clear commitment to taking the actions outlined in the Greater Manchester 5-year Environment Plan. Actions to address the climate emergency should be woven through and underpin everything that we do, and this will support the achievement of this Strategy.</p> <p>Equality – We will eliminate unlawful discrimination, advance equality of opportunity and foster good relations between people who share a protected characteristic and those who do not.</p> <p>Involving stakeholders – We will seek to ensure we put people at the centre of our decision making, and ensure the right stakeholders are involved in all our work, delivering through productive and meaningful partnerships.</p> <p>Effective communication – We will ensure our communication is more than just the exchanging of information. We will be transparent and complete in our communications, delivered in a timely manner.</p> <p>Progressive Procurement and Social Value – We will capitalise on the opportunity to redefine and strengthen the way we use social value, and will use procurement and social value to support our responses to tackling the climate and inequalities challenges.</p> <p>Employing robust quantitative and qualitative evidence-based approaches – We will ensure consistent and systematic use of a robust evidence base underpinning all of our priority setting, decision making and changing what we do. We will adopt principles that data will be disaggregated by geography or cohort wherever possible, to delve below the averages, understanding the variance in outcomes by location and population group.</p> <p>Workforce – We will put in place a comprehensive workforce programme to support organisational and workforce development based on and facilitating a more integrated public facing workforce.</p> <p>Innovation – We will explore and apply new and more effective approaches to maximising Greater Manchester's innovation assets to drive economic development and will support the development of social innovation, enabling greater opportunities for people and places.</p> <p>Thinking for the future – We will wherever possible, embed prevention as part of our standard practices. We want to ensure that Greater Manchester can meet the needs of the present, without compromising the ability of future generations to meet their own needs.</p> <p>Understanding the impacts of our decisions – We will adopt an assurance framework which assesses our progress on the implementation of the shared ways of working, and the effectiveness of these changes as they are delivered.</p> <p>Enabled via:</p> <ul style="list-style-type: none"> • Embedding the Greater Manchester model of unified services • Investing in the VCSE sector • The Greater Manchester Good Employment Charter • Greater Manchester's Digital Blueprint.

Alignment of GMS, Levelling Up Missions and UKSPF

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- The GMS provides the overarching strategic direction for the whole of the GM system. All partners, agencies, stakeholders and places have a role in its delivery and support in achieving the shared outcomes and commitments.
- The UKSPF, and its objectives across the three investment priorities (Communities and Place, Local Business, and People and Skills) can support how we address some of the gaps, challenges or issues for development in delivering the shared commitments / ways of working.
- In addition, the aims and ambitions of UKSPF are closely aligned with the Levelling Up White Paper objectives, and UKSPF is expected to deliver against a number of the 12 national Levelling Up Missions.
- The next slide demonstrates how we can align the Levelling Up Missions with our GMS Commitments, to start to understand how delivering UKSPF across the three investment priorities in a collaborative, targeted way can help us deliver our shared ambition.

Alignment of GMS, Levelling Up Missions and UKSPF

GMS Shared Commitments

We will support our businesses to grow sustainably and be as prosperous as they can be
We will support the creation of better jobs and good employment that has a purpose beyond growing shareholder value
We will drive investment into our growth locations, and use that to create opportunities in adjacent town and local centres
We will realise the opportunities from our world-class growth and innovation assets... to open up opportunities in all parts of the city-region 1
We will ensure all our children and young people leave education and training ready to succeed in the labour market
We will ensure businesses are able to access the skills and talent they need, and people are able to realise their full potential
We will enable the delivery of resilient, safe and vibrant communities
We will ensure our local communities...are protected and strengthened through the Places for Everyone Plan and Stockport Local Plan
We will ensure the delivery of safe, decent and affordable housing, with no one sleeping rough
We will deliver a low carbon London-style fully integrated public transport system
We will enable the delivery of world-class smart digital infrastructure
We will reduce health inequalities experienced by GM residents, and drive improvements in physical and mental health
We will tackle food and fuel poverty experienced by GM residents
We will create a carbon neutral GM by 2038, with better air quality and natural environment
We will ensure digital inclusion for all

Levelling Up Missions

By 2030, pay, employment and productivity will have risen in every area

By 2030, domestic public investment in research and development (R&D) outside the greater south east will increase by at least 40%

By 2030, the number of primary school children achieving the expected standard in reading, writing and maths will have significantly increased

By 2030, the number of people successfully completing high-quality skills training will have significantly increased in every area of the UK

By 2030, well-being will have improved in every area of the UK

By 2030, homicide, serious violence and neighbourhood crime will have fallen

By 2030, pride in place... will have risen in every area of the UK

By 2030...the number of first-time buyers increasing in all areas... [and] the number of non-decent rented homes to have fallen by 50%

By 2030, local public transport... will be significantly closer to London standards

By 2030, the UK will have nationwide gigabit-capable broadband and 4G

By 2030, the gap in Healthy Life Expectancy (HLE) between local areas where it is highest and lowest will have narrowed

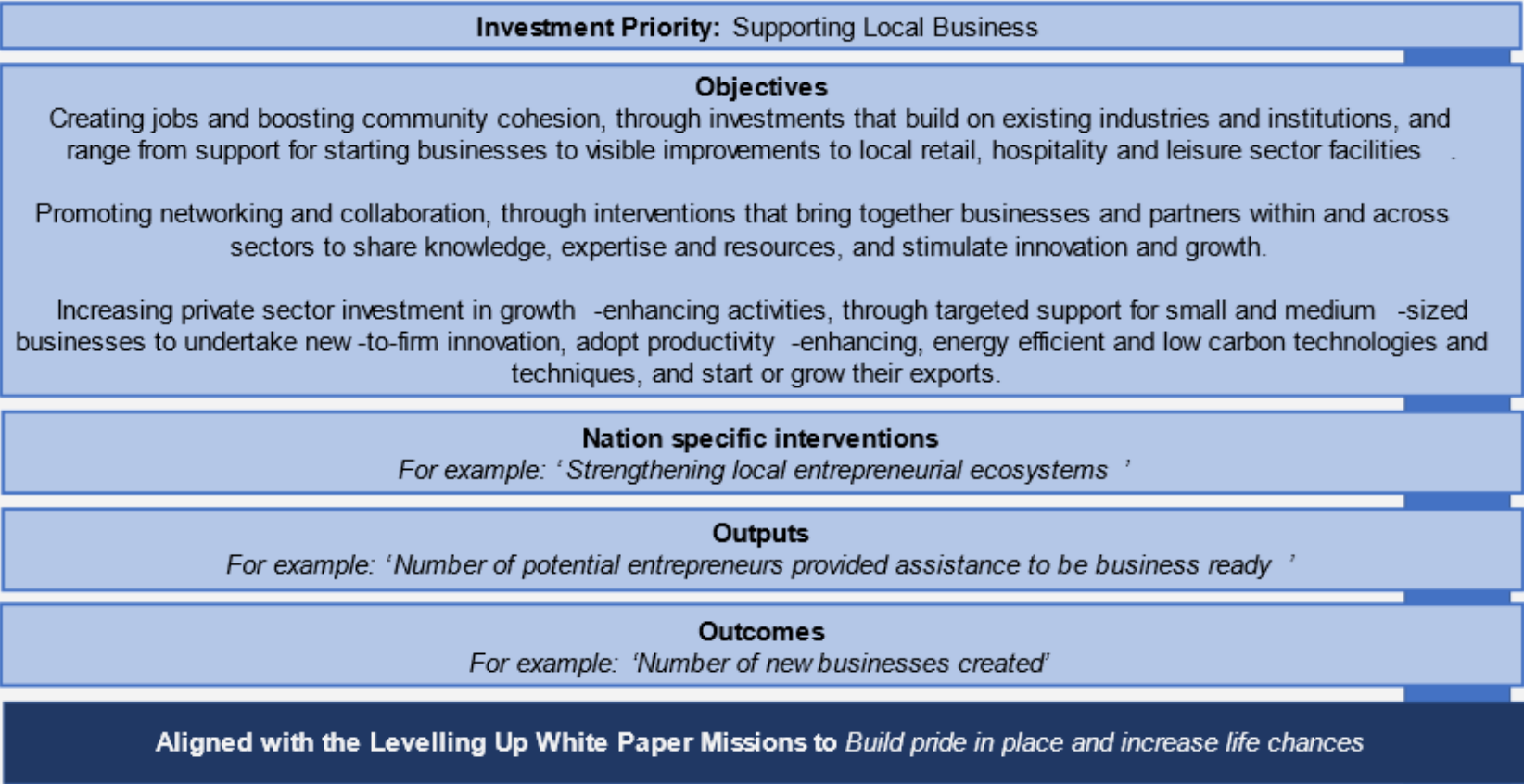
By 2030, every part of England that wants one will have a devolution deal with powers at or approaching the highest level of devolution

UKSPF is expected to deliver against the national Levelling Up Missions set out in **BOLD** which then align with the GMS Shared Commitments also highlighted in **BOLD**

UKSPF Investment Priorities

Supporting Local Business

Lead authorities and partners are encouraged to review the interventions and identify activities that would support business to thrive, innovate and grow, including any interventions that are best delivered at a larger scale in collaboration with other places, or more locally.



UKSPF Investment Priorities

Communities and Place

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The intention of this investment priority is to strengthen the social fabric of communities, supporting building pride in place. Lead authorities are encouraged to identify interventions and activities that will support these objectives in an area.



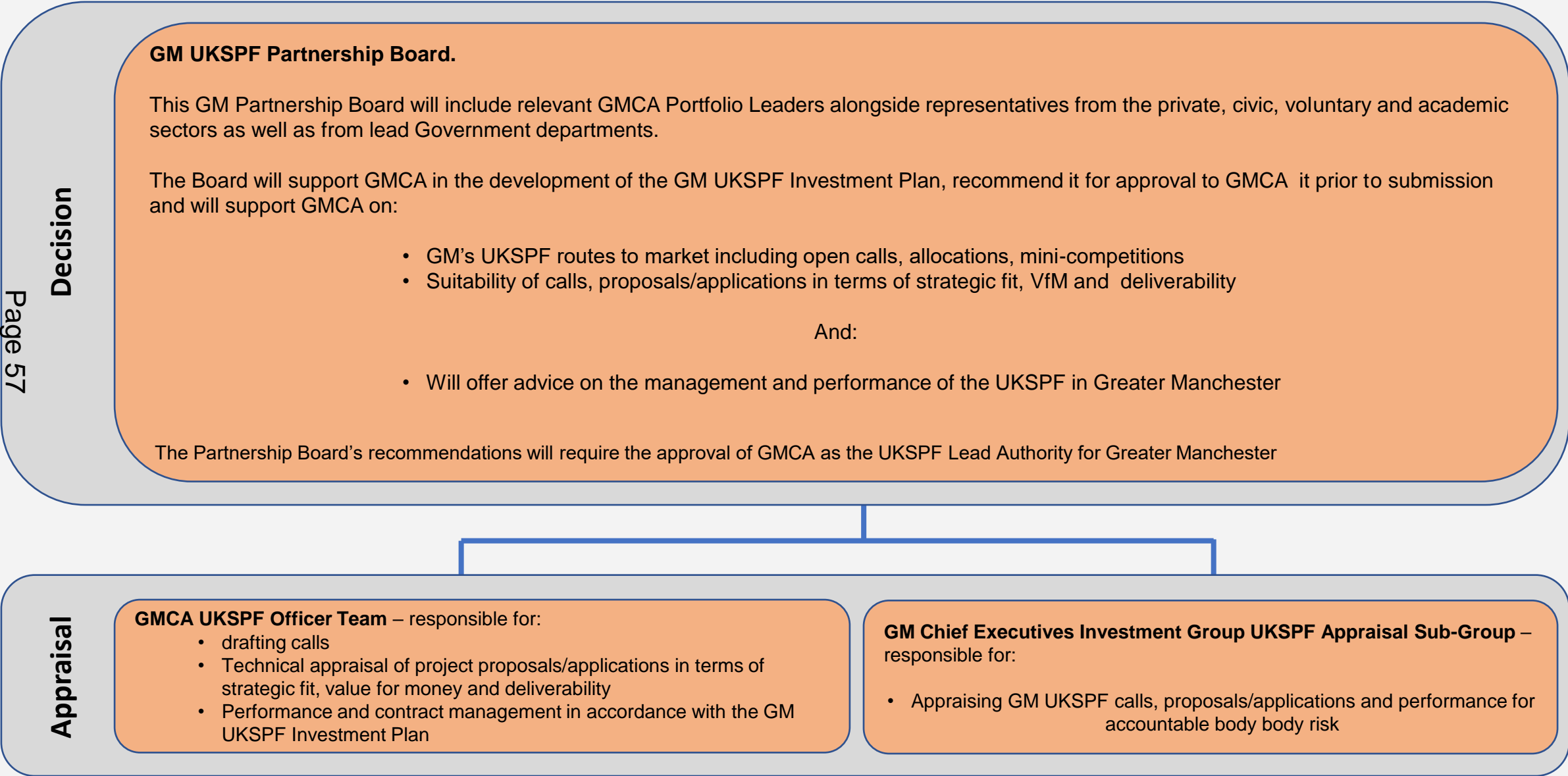
UKSPF Investment Priorities

People and Skills

There will be no requirement to identify skills and people related interventions for the first 60 years of UKSPF (with some limited exceptions). The UKSPF guidance also states that local authorities are strongly encouraged to agree and commission people and skills activities over larger geographies.

Investment Priority: People and Skills
<p>Objectives</p> <p>Boosting core skills and support adults to progress in work, by targeting adults with no or low level qualifications and skills in maths, and upskill the working population, yielding personal and societal economic impact, and by encouraging innovative approaches to reducing adult learning barriers (Scotland, Wales and Northern Ireland only. In England, this is delivered through the Department for Education's Multiply programme).</p> <p>Reducing levels of economic inactivity through investment in bespoke intensive life and employment support tailored to local need. Investment should facilitate the join-up of mainstream provision and local services within an area for participants, through the use of one-to-one keyworker support, improving employment outcomes for specific cohorts who face labour market barriers.</p> <p>Supporting people furthest from the labour market to overcome barriers to work by providing cohesive, locally tailored support including access to basic skills.</p> <p>Supporting local areas to fund gaps in local skills provision to support people to progress in work, and supplement local adult skills provision e.g. by providing additional volumes; delivering provision through wider range of routes or enabling more intensive/innovative provision, both qualification based and non-qualification based. This should be supplementary to provision available through national employment and skills programmes.</p>
<p>Nation specific interventions</p> <p><i>For example: 'Employment support for economically inactive people'</i></p>
<p>Outputs</p> <p><i>For example: 'Number of people supported to engage in job-searching'</i></p>
<p>Outcomes</p> <p><i>For example: 'Number of people in employment, including self-employment, following support'</i></p>
<p>Aligned with the Levelling Up White Paper Missions to<i>Build pride in place and increase life chances</i></p>

GM UKSPF Governance



Next steps and timescales

- GMCA has to submit the GM Investment Plan to Government by 1st August, following sign-off through GM governance arrangements.
- MPs will have the opportunity to review the plan prior to submitting to Government and comment on whether they are supportive of the final plan.
- GMCA is also in the process of establishing a Local Partnership Group, with membership from a range of local stakeholders. Having this in place is a requirement from UKG to provide guidance on strategic fit and deliverability of the fund.

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GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: Local Growth Deal (1, 2 and 3) - Six Monthly Progress Update and Getting Building Fund Progress Update

DATE: 15th June 2022

FROM: Eamonn Boylan, Chief Executive Officer, GMCA & TfGM

PURPOSE OF REPORT

This report provides an update in relation to the progress made the Local Growth Deal (LGF) Programme (tranches 1, 2 and 3) and the progress made on the Getting Building Fund Programme, with the Grant Period concluding on 31st March 2022.

RECOMMENDATIONS





The GM LEP Board is requested to:











1. Note the progress made in relation to the Growth Deal Transport schemes as set out in Sections 2, 3 and 4 of this report;
2. Note the progress made in relation to the Non-Transport Skills Capital and Economic Development and Regeneration (ED &R) programmes as set out in Section 5 of this report; and
3. Note the progress made in relation to the Getting Building Fund programme as set out in Sections 6 and 7 of this report.

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Equalities Impact, Carbon and Sustainability Assessment:

Impacts Questionnaire		
Impact Indicator	Result	Justification/Mitigation
Equality and Inclusion		
Health	G	The Growth Deal Programme provides improved public transport links and active travel opportunities
Resilience and Adaptation	G	The Growth Deal programme as a whole includes a series of measures designed to encourage economic growth through transport improvements to encourage modal shift to public transport and active travel and enhanced access to employment.
Housing		
Economy	G	The purpose of the Growth Deal programme is to support further economic growth in GM.
Mobility and Connectivity	G	The Growth Deal programme as a whole includes a series of measures designed to encourage modal shift to public transport and active travel.
Carbon, Nature and Environment	G	The Growth Deal programme as a whole includes a series of measures designed to encourage modal shift to public transport and active travel.
Consumption and Production		
Contribution to achieving the GM Carbon Neutral 2038 target		The Growth Deal programme as a whole includes a series of measures designed to encourage modal shift to public transport and active travel.
Further Assessment(s): Carbon Assessment		
 Positive impacts overall, whether long or short term.	 Mix of positive and negative impacts. Trade-offs to consider.	 Mostly negative, with at least one positive aspect. Trade-offs to consider.
	 Negative impacts overall.	

Carbon Assessment		
Overall Score		
Buildings	Result	Justification/Mitigation
New Build residential	N/A	
Residential building(s) renovation/maintenance	N/A	
New Build Commercial/Industrial	#DIV/0!	
Transport		
Active travel and public transport		The Growth Deal programme as a whole includes a series of measures designed to encourage modal shift to public transport and active travel.
Roads, Parking and Vehicle Access		The Growth Deal programme as a whole includes a series of measures designed to encourage modal shift to public transport and active travel.
Access to amenities		The Growth Deal programme as a whole includes new transport links and a series of measures designed to encourage modal shift to public transport and active travel.
Vehicle procurement		The Growth Deal Programme includes the purchase of new trams which will provide sustainable public transport within GM
Land Use		
Land use	N/A	
 No associated carbon impacts expected.	 High standard in terms of practice and awareness on carbon.	 Mostly best practice with a good level of awareness on carbon.
	 Partially meets best practice/ awareness, significant room to improve.	 Not best practice and/ or insufficient awareness of carbon impacts.

Risk Management

Risk management considerations for LGF are referred in paragraphs 3.24 of the report.

The award of GBF grants was conditional upon a satisfactory outcome of detailed due diligence and ongoing monitoring confirmation that the schemes are being delivered satisfactorily.

In view of the nature of the BEIS grant funding agreements for GBF any conditions were mirrored in agreements between the GMCA and scheme promoters, mitigating any risk retained by the GMCA.

Legal Considerations

There are no legal considerations.

Financial Consequences – Revenue

Revenue expenditure is provided by the £54.2m GBF Grant allocation. There are therefore no revenue consequences for the GMCA.

Financial Consequences – Capital

Financial Consequences – LGF Capital, are referenced in paragraphs 1.1, 1.2, 1.3, 3.23, 3.24, and 4.6 of the report.

Capital expenditure is provided by the £54.2m GBF Grant allocation. There are therefore no capital consequences for the GMCA.

Number of attachments to the report:

None

BACKGROUND PAPERS:

1. GM Brownfield Land Fund and Getting Building Fund (GMCA Approval on 31st July 2020)

1 INTRODUCTION

- 1.1 The Local Growth Deal (LGF) announcements made by Government in July 2014, January 2015 and November 2016 confirmed capital funding for Greater Manchester in relation to a programme of Major Schemes, Minor Works, Additional Priorities, Skills Capital and Economic Development & Regeneration (ED&R) Programmes (Growth Deal 1, 2 and 3).
- 1.2 In March 2021, in line with the prevailing grant conditions, the Growth Deal Programme reported full spend of all of the LGF grant.
- 1.3 The projects which remain to be completed beyond March 2021 are being funded through utilising non-Growth Deal funding. This will be achieved through using the local flexibility written into LGF under the 'Single Pot' principles following the GMCA approval of the introduction of additional projects into the LGF programme in July 2019 and July 2020. Recycled funding from these projects will be utilised to complete the full LGF programme.

2 LGF TRANSPORT MAJOR SCHEMES

Overview

- 2.1 The Growth Deal Major Transport scheme programme is made up of fifteen schemes, delivered either by TfGM or Local Authority Partners.
- 2.2 Thirteen of the Growth Deal schemes have progressed through Full Approval and are now either complete or in implementation (either in their entirety or on a phased Full Approval basis); with a further two schemes having secured Conditional Approval and now working towards the achievement of Full Approval.
- 2.3 Six Major schemes, namely the Wigan Bus Station, MSIRR Regent Road/Water Street, Wigan A49 Link Road, Ashton Interchange, MSIRR Great Ancoats Street and Stockport TCAP projects are complete.
- 2.4 Work to deliver the remaining Major Schemes within the Growth Deal programme has been continuing in recent months. A brief summary of the current position in relation to each of these schemes is provided within item 4 of this paper.

3 INDIVIDUAL TRANSPORT SCHEMES UPDATE

South Heywood Area Wide Improvements

- 3.1 The scheme was granted Full Approval and funding in July 2020 in line with the agreed Growth Deal governance arrangements. The main works started on site in September 2020 and are progressing well with the full scheme forecast to complete by autumn 2022.

Salford Central Station Additional Platforms

- 3.2 An initial redevelopment scheme for Salford Central was granted Conditional Approval in June 2016 in line with the agreed Growth Deal governance arrangements. However, in September 2016, GMCA requested the development of a revised scheme that would safeguard future rolling stock extensions and timetabling development with an associated phased approach to delivery in order to maximise the benefits of the scheme.
- 3.3 TfGM and Salford City Council, in conjunction with Network Rail, have undertaken work to assess the potential to accommodate longer trains. The preferred infrastructure options identified were progressed to outline design, which has now been completed and progressed through the required Network Rail Governance for Railway Investment Projects.
- 3.4 During this period of design work, several operational challenges such as the positioning of track infrastructure for the Ordsall Chord, performance issues, and capacity challenges on this part of the network are placing delivery constraints on the scheme. The Manchester Recovery Taskforce (MRTF), which is focused on improving performance and reliability, does not believe that calls at the proposed new platforms at Salford Central can be accommodated in a performance neutral way. To assess the impact and understand what additional infrastructure in the central Manchester area is needed to make the new platforms at Salford Central work, modelling work will be carried out to assess timetable impacts and infrastructure requirements. The rail industry will then evaluate the modelling output and the wider infrastructure development work being undertaken by the MRFT and consideration will be given to progressing to the next stage of development.
- 3.5 Network Rail have advised that the development of their complementary advanced renewals scheme on platforms 1 and 2, which will address the current accessibility issues on these operational platforms, is underway, with an expected start on site in autumn 2022.

Wigan Gateway M58 Link Road

- 3.6 The scheme was granted Conditional Approval in February 2018, in line with the agreed Growth Deal governance arrangements. In July 2020 GMCA granted approval of £1.9 million of Growth Deal 3 funding to facilitate the delivery of an advanced works package, including utility diversions and accommodation works, and these works are progressing well. The Council has appointed technical consultants to progress the detailed design of the scheme and is currently in the process of securing the necessary planning approvals. The impacts of Covid 19 and other external global pressures on the supply chain are being considered as part of the final design and cost estimate and, subject to the satisfactory conclusion of this exercise, a Full Approval Business Case is planned to be submitted in winter 2022.

Stockport Mixed Use and Interchange

- 3.7 Conditional Approval for the original Interchange scheme was granted in November 2015, in line with the agreed Growth Deal governance arrangements. A further Gateway Review to assess the subsequently developed Mixed Use scheme was concluded in late 2019 and, in turn, approved in line with the agreed Growth Deal governance arrangements in May 2020.

- 3.8 Full Approval for the scheme was granted in July 2020 to enable a staged series of contractual commitments to be entered into with the Main Contractor. Following a health check, the Stockport Interchange Mixed Use scheme was granted Final Full Approval in December 2021.
- 3.9 As previously reported, a temporary Travelshop was constructed and subsequently opened in January 2021 and an early works package to construct a temporary bus station on the site of nearby Heaton Lane car park was completed and brought into operational use in August 2021, to enable bus operations to continue throughout the main construction works. A subsequent works package was then progressed to clear the main site in preparation for the main construction works, which commenced in January 2022 and are now progressing well on both the residential and transport elements of the scheme. The Interchange is currently forecast to open by spring 2024, with the residential element forecast to complete in autumn 2024.

Salford Bolton Network Improvement Programme

- 3.10 The Salford Bolton Network Improvements (SBNI) scheme is being delivered via a number of Delivery Packages (DP). Each package comprises a series of interventions which focus on improvements to junction layouts, pedestrian access provisions, bus priority measures and cycle infrastructure, all of which have been developed in collaboration with Salford City Council and Bolton Council.
- 3.11 The Conditional Approval business case for the Salford Bolton Network Improvement programme was approved, in line with the agreed Growth Deal governance arrangements, in February 2016. The SBNI delivery packages are being delivered through a phased approval and delivery approach under the Growth Deal Minor Scheme Governance arrangements, as previously agreed.
- 3.12 Significant progress has been made in Bolton where the majority of schemes are now complete. Works are ongoing on the final scheme, Delivery Package 5D (Bradshawgate) which is currently on site and anticipated to be complete in autumn 2022.
- 3.13 Works on the Salford Delivery Package 3 (A666) are ongoing and anticipated to be completed later this year. Works on Salford Delivery Package 8 (Walkden Park & Ride) are forecast to start in summer 2022. Works are ongoing to finalise the development of the remaining reserve schemes within the programme with an overall programme completion currently forecast for spring 2023.

Metrolink Service Improvement Package

- 3.14 Following the granting of Full Approval for this package of works in summer 2014, all of the 16 trams funded from the Growth Deal programme came into operational use in October 2016. With regards to the supporting infrastructure works associated with this package of improvements, the new wheel lathe has been installed in the Trafford depot and the new substations are operational. Work to install a new turn back at Sale is complete and awaiting an update to the relevant tram supervisory software in order to allow it to be brought into operational use.

A5063 Trafford Road Improvements

- 3.15 The scheme was granted Full Approval and funding in June 2020, in line with the agreed Growth Deal governance arrangements.
- 3.16 SCC awarded the main works contract in July 2020, with access to site granted at the start of November 2020. Significant progress has been made in the delivery of the scheme including the installation of new junction layout and traffic signals. The impacts of Covid 19 and other external global pressures on the supply chain have increased the schemes budget and additional non-Growth Deal funding has been agreed to ensure the benefits of the scheme are realised.
- 3.17 The first phase of resurfacing is now complete and works are programmed for completion in summer 2022.

Carrington Relief Road (Spur Extension)

- 3.18 The scheme was granted Conditional Approval in January 2020. The new infrastructure is intended to relieve congestion on the A6144, the principal road serving the communities of Carrington and Partington, to enable further development to take place and to provide significant network improvements to facilitate future active travel and public transport improvements.
- 3.19 The scheme has now identified a preferred option and is progressing the design and planning application. Additionally, enabling works packages are being developed to relocate plant and industrial infrastructure within the land required for the scheme.
- 3.20 A full review of the scheme costs is being undertaken in preparation for the Full Business Case submission which is anticipated mid-2023.

Oldham Town Centre Regeneration and Connectivity

- 3.21 Oldham Council has developed the programme for this Growth Deal 3 scheme, which is made up of a series of minor highway and public realm enhancement projects, each with a value of less than £5 million. These projects are being delivered through a phased approval and delivery approach under the Growth Deal Minor Scheme Governance arrangements, as previously agreed, and in line with the approach being adopted for Salford Bolton Network Improvement programme. Full Approval has now been achieved for all three packages.
- 3.22 The first package was successfully completed in spring 2021. The remaining two sites are being delivered by Oldham Council through a Strategic Partnership Arrangement and commenced in spring 2022. All works are currently forecast to be complete by summer 2023.

Financial Update

- 3.23 The full Growth Deal funding grant was confirmed as spent to 31 March 2021. The projects which remain to be completed beyond March 2021 are being funded by utilising non-Growth Deal funding as set out in Section 2.3 above.
- 3.24 Work has continued with scheme promoters to ensure schedules and financial forecasts are regularly reviewed, and that risks and issues are identified and mitigated. Claims for the reimbursement of expended costs from scheme promoters

are being processed on an ongoing basis, in line with the agreed Growth Deal Major Schemes Capital Programme Guidance.

4 ADDITIONAL PRIORITIES AND MINOR WORKS

Overview

- 4.1 The Growth Deal 1, 2 and 3 Minor Works initiatives are being delivered by the 10 GM Local Authorities and the Growth Deal “Additional Priorities” initiatives are being delivered by TfGM.
- 4.2 The Minor Works programme is a package of 61 highways, public realm, cycling, walking and associated measures; with the identified interventions being very much focused on supporting economic growth. The Additional Priorities programme of 14 initiatives focuses on rail, bus and Metrolink passenger improvements, multi-modal ticketing and highways (SCOOT / MOVA) enhancements.
- 4.3 Significant progress has been made in taking forward the Minor Works programme. 63 of the Minor Works and Additional Priority schemes are now fully complete with the remainder either in delivery or progressing towards approval.
- 4.4 72 mini-Business cases, with support from TfGM’s programme management team, have now been approved by GM Transport Strategy Group (TSG). The remaining 3 schemes are either in review or require further development before they can be considered for approval.
- 4.5 It is anticipated that all of the Minor Works and Additional Priorities schemes will be completed by the end of the current financial year.

Financial Update

- 4.6 The Additional Priorities and Minor Works programme was confirmed as spent to 31 March 2021. The projects which remain to be completed beyond March 2021 are being funded by utilising non-Growth Deal funding as set out in Section 2.3 above.

5 NON-TRANSPORT UPDATE

- 5.1 GMCA’s Skills Capital 2017-2020 Programme has now completed its commissioning. The £79 million programme has been allocated to fourteen FE Capital projects, ten of which are now complete and four of which are in delivery. The four ongoing projects are making significant progress towards completion and we have an established programme monitoring function in place to monitor the agreed outputs of our investments for the next 3-5 years, following completion.
- 5.2 Skills Capital delivery highlights to date include:
 - Completion of an Advanced Skills Centre for Tameside College located within the Tameside one shared service centre, which was shortlisted for the GM Chamber of Commerce Building of the Year award in 2019.

- The creation of Future Skills 3, Salford City College based at Media City.
- Refurbishment of Wigan & Leigh College Pagefield and Leigh campus to create centres of excellence in Engineering, Construction, Digital and Creative.
- Tameside College Construction centre is now complete and operational. The college hosted an opening ceremony in April 22 which was attended by GMCA. The centre has been designed in consultation with construction employers with aims to bridge the skills gap in the construction industry.
- The Manchester College City Centre Campus Digital & Creative centre is progressing well in its delivery and building handover is expected in June 22. The College's part refurbished/ part new build Openshaw Campus is complete and hosted an official opening in December 21. The remaining elements of the College's wider estates transformation programme are making good progress towards completion in time for the new academic year.
- Construction and building handover completed on Oldham College's Construction Centre in March 21 and the facility has been in use since the start of the academic year in September 21.
- Bury College campus improvement works completed in April 21. Site works are also progressing on the new Bury College health innovation STEM centre following planning permission being granted in September 21.
- Work is progressing on the final round 3 project, Hopwood Hall Engineering Centre, with full planning permission granted in September 21. The project cost has increased post tender, however, this has been approved and will be funded from the college's own cash reserves. GMCA attended a launch event for the centre in March 22.

6.3 Economic Development & Regeneration (ED & R) Projects includes a portfolio of thirteen varied projects such as University capital projects, Life Sciences, Productivity Programme, Cyber Innovation Hub, housing and commercial business investment. Nine projects are now complete and four are in delivery. The four ongoing projects are making significant progress towards completion and we have an established programme monitoring function in place to monitor the agreed outputs of our investments over the next 3-5 years, following completion.

6.4 ED & R Delivery highlights to date include:

- Investment in equipment at the University of Manchester Graphene Engineering Innovation Centre (GEIC) to support industry led development of graphene applications in partnership with academics.
- Manchester Metropolitan University's ground-breaking School of Digital Arts (SODA) brings together art and design with technology and computing all under one roof. Works completed in November 22 and an official opening will be hosted in June 22, attended by GMCA colleagues.
- The University of Manchester's Christabel Pankhurst Centre will be investment in the development of advanced health materials, digital technology and precision medicine; the virtual Institute officially launched in January 21. The discovery of an underground oil tank on site caused the project some delays. In spite of this, the project is now making good progress in its build, the building frame is up and a forecast completion date for December 22 has been given.

- Investment into a new Cyber Innovation Centre based in Manchester City Centre which will capitalise on the city's opportunities in this sector and bring businesses together. The operator has now been appointed.
- The Life Sciences investments continue to deliver creating jobs and enabling ventures in this field.
- Growth Company's Productivity Programme completed from LGF perspective at the end of March 22. The programme aimed to create growth and jobs for GM business, and to date has supported over 2300 enterprises and created 2451 jobs.

6 GETTING BUILDING FUND – INTRODUCTION

- 6.1 The GMCA received an allocation totalling £54.2m from BEIS for the Getting Building Fund ("GBF"), this was confirmed in September 2020. The programme period for the spending of these monies was set at 31st March 2022.
- 6.2 There were 7 projects which were subsequently confirmed by BEIS to benefit from GBF monies, the project name and total grant awarded is set out within the table below.

Project	Grant Recipient	Grant Award (£m)
Base	Bruntwood Limited/MSP	£4,000,000
Kingsway Northern Loop Road	Rochdale Borough Council	£3,500,000
South Heywood Link Road Phase 1	Rochdale Borough Council	£10,000,000
Mayfield	U&I	£23,000,000
Port Salford	Peel L&P	£6,000,000
Stok	Stockport Council	£3,500,000
Stockport Exchange Phase 4	Stockport Council	£4,200,000

7 GETTING BUILDING FUND – PROGRESS UPDATE

- 7.1 As of 31st March 2022, all 7 projects were on-site/approaching completion. Through our appointed Monitoring Surveyor, Artal Fund Monitoring, we have been monitoring on-site activities and delivery programmes across all projects to ensure spend and outputs are achieved in line with the grant conditions.

- 7.2 Some minor slippage with delivery has been experienced on projects as a result in part of the pandemic (and shortages in materials within the supply chain) and on-site complexities (particularly with the Mayfield project and archaeological issues). Any remaining issues are continuing to be monitored and mitigated against where possible.
- 7.3 As at the end of Q4 2021/22, the full £54.2m grant allocation had been spent against the awarded projects set out in the table above, this in line with the flexibilities as set out in the grant conditions direct with BEIS.
- 7.4 As of 31st March 2022, 2 of the 7 projects had practically completed with a further 5 projects expected to practically complete during Q1/Q2 2022/23. However significant on-site progress has been made across all awarded projects.
- 7.5 For information, as the programme period for GBF has since concluded, the monitoring of outputs to BEIS is now to be undertaken on a bi-annual basis (as opposed to quarterly).

8 RECOMMENDATIONS

- 8.1 Recommendations are set out at the front of this report.

Eamonn Boylan

Chief Executive Officer, GMCA & TfGM

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GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: GM LEP Economic Vision Strategic Communications

DATE: June 2022

FROM: Lou Cordwell, Chair GM LEP

PURPOSE OF REPORT

To provide the LEP with an overview strategic communications activity undertaken on its behalf by Marketing Manchester and GMCA communications colleagues.

RECOMMENDATIONS

The LEP Board is asked to:

1. Note and comment on the report
2. Provide input on future stories and themes
3. Consider supporting GM LEP strategic communications through their own channels (regular columns etc)

CONTACT OFFICERS:

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Equalities Impact, Carbon and Sustainability Assessment:

The strategic communications work being undertaken is intended to increase awareness of GM LEP's role in encouraging and celebrating diversity and inclusivity, supporting the LEP in tackling inequalities and encouraging economic growth by championing equal opportunities. Care is taken to ensure that communications outputs are representative of a diverse population and encourage inclusivity.

The strategic communications work being undertaken is intended to increase awareness of GM LEP's role in encouraging work to address, and mitigate against,

the impact of climate change, supporting the LEP in championing measures that will enable Greater Manchester to achieve its ambition of carbon neutrality by 2038. Care is taken to utilise sustainable work practices in executing this work.

Risk Management:

Changes in Government policy and other external factors pertinent to Greater Manchester's reputation could have a bearing on the successful outcome of strategic communications activity. All activity is routinely reviewed and subjected to internal sign-off processes to mitigate risk.

Legal Considerations:

There are no specific legal considerations relating to this work apart from contractual obligations and reputational risks relating to media and communications activity. All activity is routinely reviewed and subjected to internal sign-off processes to mitigate risk.

Financial Consequences – Revenue: There are no specific financial consequences in terms of revenue associated with this work.

Financial Consequences – Capital: There are no specific financial consequences in terms of revenue associated with this work.

Number of attachments to the report: 0

Background Papers: N/A

1.0 INTRODUCTION

This report provides a summary of strategic communications activity on behalf of GM LEP in May 2022, including the launch of Greater Manchester Leadership Hive, Innovation Accelerator, and UKREiiF.

2.0 GREATER MANCHESTER LEADERSHIP HIVE

Greater Manchester Leadership Hive is a new online resource offering leadership and management support to SMEs. The initiative is being delivered by GC Business Growth Hub and the city-region's four university business schools and is funded by GMCA.

The initiative was launched at a special event at Circle Square on 11 May organised by Growth Hub, GMCA and university communications teams. The event was attended by small business leaders and featured speakers from a range of backgrounds and sectors. A press release promoting the Leadership Hive was issued and a social media campaign across partner channels has commenced.

3.0 INNOVATION ACCELERATOR

Work is ongoing to develop a "Call for Ideas" page on the GMLEP website to allow companies and organisations to submit ideas for inclusion in Greater Manchester's local innovation plan. UK Government is working with Greater Manchester, the West Midlands and Glasgow city-region on a three-year Innovation Accelerator pilot,

committing £100m to the project. Innovation Greater Manchester is seeking a wide range of business-led ideas to shape the Innovation Accelerator plan.

4.0 GREATER MANCHESTER AT UKREiIF

In May, Greater Manchester attended UKREiIF, The UK's Real Estate Investment and Infrastructure Forum, in Leeds. Representatives from the region, including Andy Burnham, Bev Craig, and Eamonn Boylan, joined discussions around levelling up and showcasing regeneration opportunities, including Salford, Stockport and Wigan. Greater Manchester shared a joint pavilion with Liverpool City Region where partners could network and meet with developers. Read the roundup from [day one](#) and [day two](#) of the event.

5.0 GMC LIFE SCIENCES FUND

A new £20M Life Sciences fund has been launched to support early-stage businesses and SMEs in Greater Manchester, Cheshire and Warrington. The GMC Life Sciences Fund by Praetura aims to support innovation and grow the region's life sciences sector. The fund is backed by GMCA, Bruntwood SciTech and Cheshire and Warrington LEP, and will be managed by Manchester-based Praetura Ventures.

A special launch event was held at Circle Square in Manchester, with Andy Burnham joining speakers from the other organisations involved in the fund. A press release was issued and the fund's launch was promoted across Greater Manchester social channels – [read more here](#).

6.0 IGM – GAMMA STAKEHOLDER EVENT

GMCA and Marketing Manchester have started to develop plans for a GAMMA Stakeholder event to be held at Number One Riverside, Rochdale, 28th September, 2022. The event will launch GAMMA as a delivery arm of IGM for advanced manufacturing and materials; promoting IGM to businesses and stakeholders.

7.0 FORWARD LOOK

Marketing Manchester and GMCA will continue the delivery of strategic communications 22/23 following funding approval from GMLEP.

Potential focus:

- Innovation Greater Manchester
- Foundational Economy
- GM Leadership Hive
- Bee Net Zero
- Shared Prosperity Fund
- Living Wage
- Refreshed Local Industrial Strategy
- Community Wealth Hub
- International Visits
- Four Frontier Sectors
- Events
 - One Young World

- London Real Estate Forum
- Decarbonisation Summit
- IGM/GAMMA profile-raising

MEDIA COVERAGE

<p>Greater Manchester Leadership Hive launch</p> <p>Online platform launched for Greater Manchester business leaders North West Business News Insider Media</p> <p>Greater Manchester Leadership Hive launches new resource for small businesses The Bolton News</p> <p>Wigan firms can get help from business schools to bounce back from pandemic Wigan Today</p>
<p>Northern Gritstone</p> <p>North of England university spinouts secure £215mn in funding deal Financial Times (ft.com)</p>
<p>Innovation Greater Manchester, Innovation Accelerators</p> <p>The UK looks to innovation hubs to help 'level up' left behind areas Financial Times (ft.com)</p>
<p>GMC Life Sciences Fund</p> <p>New £20m life sciences fund for SMEs in Greater Manchester, Cheshire and Warrington launched - Business Live (business-live.co.uk)</p> <p>New £20m life sciences fund launches to support businesses in Greater Manchester - Manchester Evening News</p> <p>New £20m life sciences fund launches North West Deals News Insider Media</p> <p>New £20m life sciences fund launches to support SMEs on Greater Manchester, Cheshire and Warrington (privateequitywire.co.uk)</p> <p>£20m life sciences fund launches TheBusinessDesk.com</p>